



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

Dated : 22nd January 2021

The Secretary General,
United Nations
New York
NY-10017
USA

Dear Mr. Secretary General,

I am pleased to confirm that Jagannath International Management School (JIMS), Vasant Kunj, New Delhi supports the Ten Principles of the UN Global Compact with respect to Human Rights, Labour, Environment and Anti-corruption. With respect to this commitment, we express our intent to support the UN Global Compact in advancing these principles and hereby make clear a statement of this commitment to our stakeholders and general public. We give below the ways in which our institution has supported and participated in the achievement of the UN SDGs by way of our support for the UNGC's Ten Principles :

1. Incorporating SDGs in the research programmes - The institute has institutionalized the mechanism of focusing its faculty and under-graduates students' research projects on SDGs. The institution has conducted recently research project sponsored by National Human Rights Commission (NHRC), New Delhi on Vulnerability, Legal Protection and Work Conditions of Domestic Workers in the slums of the NCT of Delhi. Another project on Knowledge, Attitude and Practice of WASH (Water, Sanitation & Hygiene) in the slums of NCT of Delhi sponsored by Indian Council for Social Science Research (ICSSR), New Delhi is currently being undertaken towards this end. Two of our faculty members have published their research in the form of a paper and a chapter on Green Marketing and Sustainable Supply Chains. Two more have published a paper on the use of Community Radio in enhancing Mathematical skills of community members in an international journal.
2. Seminars/Conferences – The institute has laid special emphasis on not only communicating awareness of the SDGs but also involved experts from the industry and academia to debate and discuss the ways and means of achieving the UN SDGs. The Department of Media and Communication Studies organised in 2019 a National Conference on Communicating Sustainable Development Goals with the support of the Indian Council of Social Science Research (ICSSR), New Delhi and GCNI, New Delhi. The Department of Management Studies organised the 14th National Conference on Sustainable Development: People, Planet and Partnership in 2019, the proceeding of which are available in print having been published in book form. Interestingly enough

the published proceeding includes research articles by the students on the institute of sustainable development.

3. Incorporation into Academia Curriculum – The teaching of sustainable development has been incorporated into the academic curricula by way of courses on environment studies and environment communication. Besides the outbreak of the pandemic in 2020 was met with an immediate response in terms of a switch over from offline to online teaching learning on e-platforms. Special focus in the online teaching learning process was laid on the physical and mental health issues of the students by way of organising series of online lectures by reputed Physicians and Psychologists from accredited health organizations in the country.
4. Communicating Sustainable Development Goals through CR 90.4 MHz : JIMS Vasant Kunj Community Radio 90.4 MHz broadcast a number of programmes concerning SDGs in the years under review. These are
 - a. Radio Programmes on
 - Goal 1: No Poverty
 - Goal 2: Zero Hunger
 - Goal 3: Good Health and Well-being
 - Goal 4: Quality Education
 - Goal 5: Gender Equality
 - Goal 6: Clean Water and Sanitation
 - Goal 10: Reduced Inequality
 - b) Special Radio Programme on COVID-19
 - Mission Corona in association with Community Radio association sponsored by UNICEF Delhi from June to October, 2020.
 - “Mask nahi to tokenge corona ko rokenge” (If you don’t wear a mask we will remind you to wear it). sponsored by Seeking Modern Applications for Real Transformation (SMART), non-government organization in collaboration by Bill and Melinda Gates Foundation (BMGF) from September to December, 2020
 - One Hour In-House Programme titled “Baat Corona Ki” aired from May, 2020 till date.
 - c) Special Radio Programme on Girl Child Education



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- Har Kadam Beti Ke Sang" (To walk every step with your daughter) in association with Community Radio Association sponsored by Room to Read from November to December, 2020
5. Achieving SDGs through Community Engagement – The Rotaract Club of Jagannath International Management College (JIMS) Vasant Kunj along with JIMS Eco Club, our NSS Unit and Unnat Bharat Abhiyan teams worked in the community for the achievement of SDGs by not only raising awareness but also undertaking a number of community projects. The college adopted 5 villages in its vicinity to carry out community radio projects in collaboration with the Government of India.

We recognize finally that a key requirement for participation in the UN Global Compact is the submission of a Communication on Engagement (COE) that describes our efforts to support the implementation of the Ten Principles of UNGC. As we support these principles we unequivocally stand committed to report the progress made on achieving the SDGs every 2 years as a part of the COE policy.

Sincerely,

(Authorized Signatory)

Dr. RAVI K. DHAR
Director
Jagannath International Management School
(Affiliated to GGS IP University, New Delhi)
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