



# Jagannath International Management School

**Vasant Kunj, New Delhi - 110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

## **Institution Innovation Council Event Report**

# Orientation Session on National Innovation and Start-up Policy (NISP)

Date: 31<sup>st</sup> December, 2020

Time: 10 am onwards



**MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)**

## **Orientation Session on National Innovation and Start-up Policy**

**Date & Time: 31<sup>st</sup> December, 2020, 10:00 AM**

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**Venue: Zoom Platform**

**Topic:** “Orientation Session on National Innovation and Start-up Policy”

**Date:** 31st December 2020

**Time:** 10:00 am to 11:00 pm

**Venue:** Zoom Platform

Orientation Session on National Innovation and Start-up Policy for the students of Jagannath International Management School (JIMS), Vasant Kunj on 31<sup>st</sup> December, 2020. The session was attended by 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year BCA, BBA and BJMC Department Students.

The main Objective of the session was to influence the students towards innovation and promote awareness on an individual level about entrepreneurship and describing the current scenario of employment. It also contains details about the government policy NISP through which government promotes the idea of being “Entrepreneur” or in simple terms having a self-owned business.

Policy includes promoting idea of entrepreneurship so that “win-win” situation so as to decrease unemployment and to help individuals to be self-employed in this global disaster of economy because the inevitable fear regarding jobs is rapidly approaching us and removing it is only possible through current steps. This concept would also decrease the problems of the country because business is entirely based on the idea of solving problems. Certain other examples are like MSME which promotes medium and small-scale enterprises to bring micro business in action to have MACRO effects in the whole system.

### **LEARNING OUTCOME FROM THE SESSION**

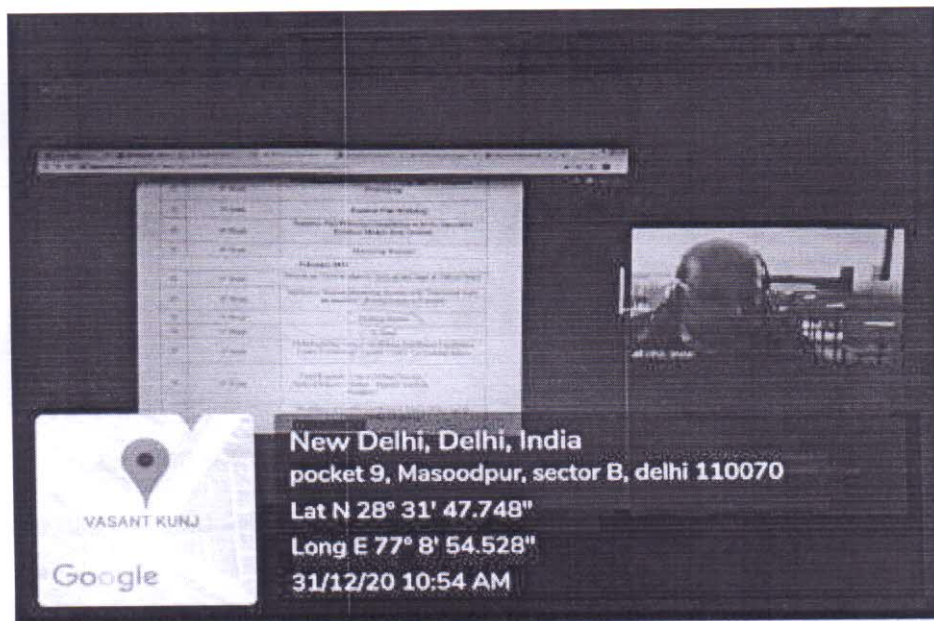
The most important lesson we learned was that what is power of knowledge. How knowledge can enable us.... need of innovation.... we get to know about the major factors which separate us from drift...the need of research was told to us.... main purpose was to guide the youth to a path where the time demands...

### **LEARNING SKILLS ACQUIRED**

- 1.) Creativity
- 2.) General awareness in every sector
- 3.) Need of identification of current problems which is basic quality for business
- 4.) Leadership qualities
- 5.) Learning should be emphasized more than just gaining certification
- 6.) Being open to change and need to never stop learning

This learning skills would lead individual to stand ahead of the curve and so that stereotypes about jobs would be avoided because current era demands an integration and knowledge dissemination.

### Some Glimpses of the Session



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