



Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

Institution's Innovation Council

Event Report

Date: 5th to 20th January' 2021

The image is a promotional poster for TOYCATHON 2021. At the top center is the Government of India emblem with the motto 'सत्यमेव जयते' and 'Government Of India'. Below it is a red square with a white elephant icon. The main text reads 'TOYCATHON 2021' in large, bold, orange letters, followed by 'PRIZES WORTH RS. 50 LAKH TO BE WON' in bold black letters. Below this, it says 'LAST DATE OF IDEA SUBMISSION - 20TH JAN 2021' and 'VISIT <https://toycathon.mic.gov.in/>'. The bottom of the poster features a stack of wrapped gifts in red, gold, and white. The background is white with faint line-art icons of various toys and objects. The bottom edge has social media handles: Facebook (@mhrdInnovation), Twitter (@mhrd_innovation), YouTube (mhrdinnovationcell), and Instagram (mhrd.innovationcell).

Date: 5th to 20th January' 2021

Event Category: MIC Event

Mentor: Ms. Anisha Tandon

Eligible Participants: *Students and teachers from schools and colleges, design experts, toy experts and start-ups.*

Learning objective:

It aims to get school children and higher education students to innovate, design, and conceptualize toys and capture the innovative process of 33 crore students. The Centre organized Toycathon 2021 or “Toy Hackathon” for students, toy and design experts and start-ups.

Report:

Institution’s Innovation Council of JIMS, Vasant Kunj organized ToyCathon (Toy Hackathon) for all students in JIMS Vasant Kunj.

There were 6 teams from BCA 1st, 3rd and 5th Semesters.

All team has to register on <https://toycathon.mic.govt.in/index.php>

And fill Team Members details including Mentor, there could be minimum 3, maximum 6 members and 1 or 2 mentor in a team.

All teams were been guided by mentor during the limited time period.

All participants did their best to give unique ideas and game projects,

They created many new ideas on Zoom Meetings and learned about many new things, some of them are:

How to promote products in most unique and easiest way, what kind of games does our today’s Indian generation play and stats of gamers, based on different age group people and so many new and innovative thinking were resulted in conclusion.

However some of the teams were uploaded their ideas at the end moment of rush but the most important thing is that no one gave up.

Learning skills:

Students created many new ideas on Zoom Meetings and learned about many new things, some of them are:

1. How we can do marketing in the unique ways of the games and products we discussed.
2. How programming works, what is algorithm and how we can take contract with start-ups if our product would be on a standard level.

TEAM DETAILS

TEAM NO.	TEAM LEADER	NAME	ENROLLMENT NO.	EMAIL ID	COURSE	SEMESTER
1	Sarang Pushkarna	Sarang Pushkarna	1114	zackcharlocic.pokemon2002@gmail.com	BCA	1
		Antef	1701	antefld0786@gmail.com	BCA	1
		Harshul Jassi	3744	harshuljassi2@gmail.com	BCA	1
		Mrinal Gupta	1198	mrinalgupta2002@gmail.com	BCA	1
		Pranjal Prateek	2054	pranjalprateek9@gmail.com	BCA	1
2	Manav Satwal	Manav Satwal	4514202019	manavsatwal@gmail.com	BCA	3
		Syantika Manna	35514202019	syantikamanna05@gmail.com	BCA	3
		Yash Arora	3114202019	yasharora1437@gmail.com	BCA	3
		Ravi Bhaskar	1914202019	bhaskarravi085@gmail.com	BCA	3
		Devanshi Chopra	35314202019	devanshi.chopra2611@gmail.com	BCA	3
3	Saksham Kalra	Saksham Kalra	2214202019	sakshamkalra098@gmail.com	BCA	3
		Hemant Ujjal	3814202019	hemantujjal@gmail.com	BCA	3
		Abhishek Bisht	3914202019	abisht2001@gmail.com	BCA	3

		Laksh Raghav	2821402018	lakshraghav002@gmail.com	BCA	5
		Vishal Sharma	5421402018	vishalsharma2063@gmail.com	BCA	5
5	Dilip Kumar Yadav	Dilip Kumar Yadav	960	dileepyadav73751@gmail.com	BCA	1
		Vipin Singh Mehra	1592	vipinsinghmehra535@gmail.com	BCA	1
		Abhas Singh Rawat	1819	aabhas.r02@gmail.com	BCA	1
6	Shubham Chaudhary	Shubham Chaudhary	2342	shubhamchaudharyno1@gmail.com	BCA	1
		Ayush Negi	1942	ayush.an2001@gmail.com	BCA	1
		Sabhay Dev Sharma	2782	sabhaydevsharma2002@gmail.com	BCA	1
		Abhishek Patwal	2222	abhishekatwal48@gmail.com	BCA	1
		Akash Kumar Sah	2370	akashkumar22102001@gmail.com	BCA	1
		Shubham Patel	1979	sp142002@gmail.com	BCA	1

Some Glimpses

Government Of India
 TOYCATHON 2021
 PARTICIPATION CATEGORIES
 LAST DATE OF IDEA SUBMISSION - 20TH JAN 2021

1 TRACK
 For School Students
 School Students (8th to 12th Standard School Teachers/Staff (Only as Mentors).

2 TRACK
 For HEI Students
 HEI Students Faculty/staff as only Mentors's.

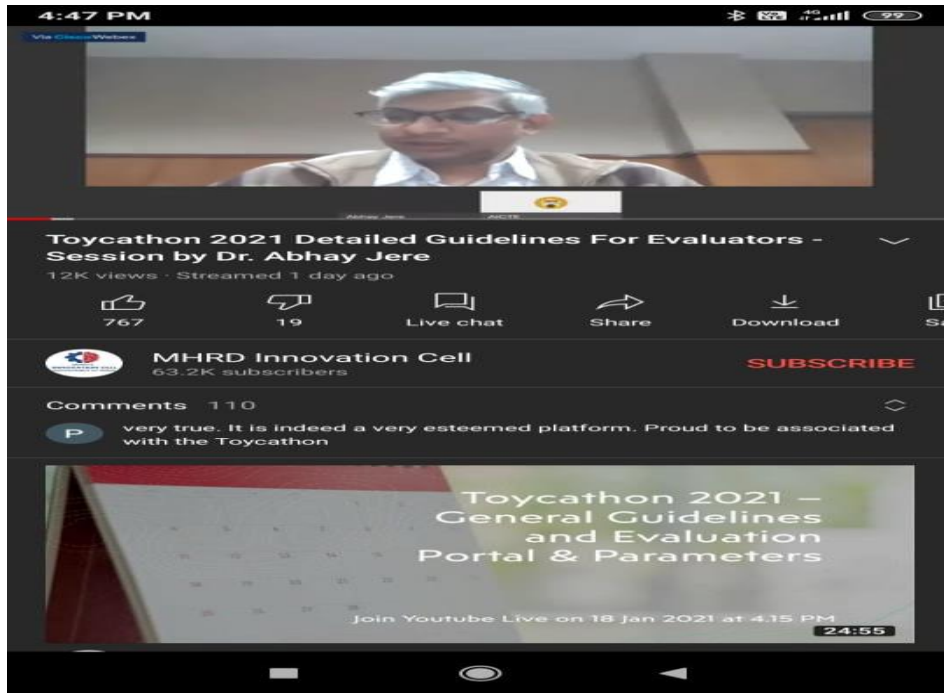
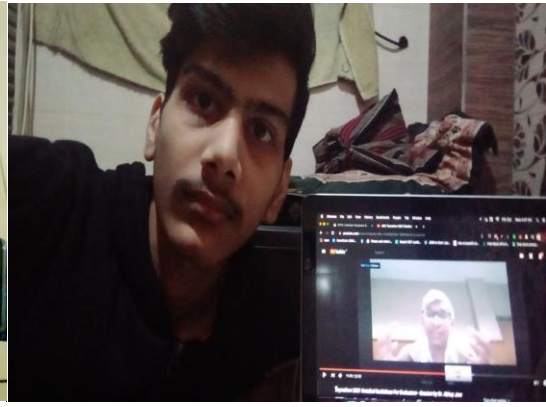
3 TRACK
 Startups & Professionals
 Startups Professionals, Toy Experts

Team Size: (Minimum 3 & Maximum 6 Members per team, out of which one Member is 'Team Leader'. Team should have One/Two Mentors')

Visit: <https://toycathon.mic.gov.in/>

@mhrdInnovation @mhrd_innovation mhrdinnovationcell mhrd.innovationcell





Ms. Anisha Tandon

Innovation Activity Coordinator

Dr. Meenakshi Narula

IIC Convenor