

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

INSTITUTION'S INNOVATION COUNCIL (IIC) REPORT

Mentoring Session: Successful Start-up Founders



Mentoring Session with
"Successful Start-up Founders"



Pannkaj R Chopra
Partner & Investor with India Accelerator.
Co- Founder with Kuants
Invested in over 40 Startups

 **Date: 28th Jan 2021 (Thursday)**
Time: 12:00 p.m. to 1:30 p.m.

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ISO 9001:2015 Quality Certified

Date: 28th January, 2021

Venue: Zoom

Time: 12 PM Onwards

Event Category: Online Webinar

Beneficiaries with number: 300

Faculty Coordinator: Ms. Nidhi Gupta, Head of Department (BBA)

Student Coordinator: Adhyayan Karki & Team E-Cell, JIMS Vasant Kunj

Guest speakers for the Event: Mr. Pankaj R. Chopra

Topic for Event: Mentoring Session with “Successful Start-up Founders”

Learning Objectives:

- The primary objective of entrepreneurship education is to develop all essential entrepreneurial **skills** of the students in order for them to meet entrepreneurial success.
- Discuss and make students understand the emergent forms of entrepreneurship and identify specialized types of enterprises and opportunities post Covid 19.
- The session helped guide students on their journey to entrepreneurship and business while making them aware of the market opportunities as well trends.

Report:

Entrepreneurship Cell of JIMS, Vasant Kunj organised an insightful and highly influential online mentoring session with, Mr. Pannkaj R Chopra, Partner and Investor in India Accelerator, Co- Founder of Kuants discussing upon the new doors of opportunities post Covid 19, the skills all budding entrepreneurs need to acquire for entrepreneurial success as well as familiarizing students with Start-up requirements and needs.

It was a very informative session which received an overwhelming response by students as Mr. Pannkaj Chopra’s shared his valuable knowledge on how to prepare for a business pitch, make better investment choices and much more.

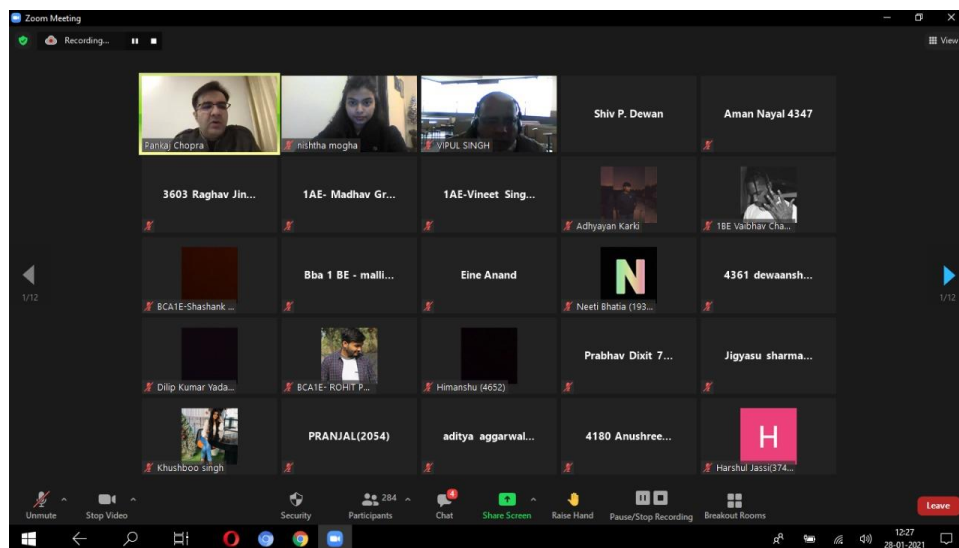
Mr. Pannkaj R Chopra addressed all the students about the need of entrepreneurship in India, an opportunity they could use to their advantage and kickstart their minds to bring out new innovative ideas to the table if they know how to prepare an effective business plan and gave great tips to start on their journey of becoming a successful entrepreneur with a successful business.

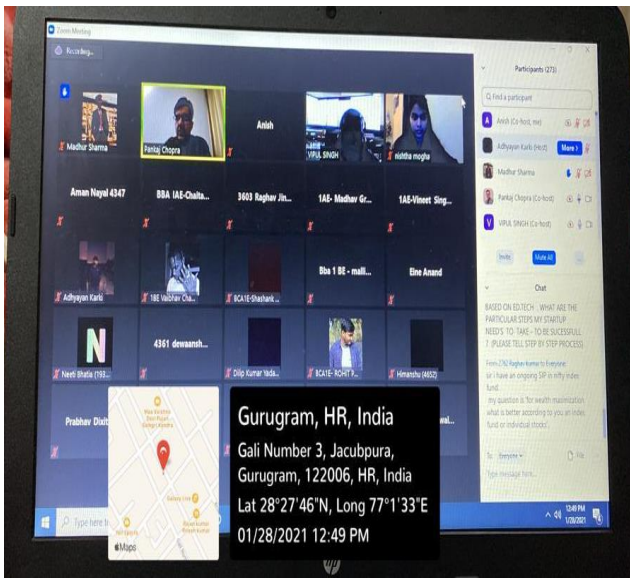
Our guest speaker also, made students aware of the necessary skills required in the entrepreneurial world in order to survive and succeed. It was a great online session where our mentor guided the students and enhanced their existing knowledge.

Learning Outcomes:

- Students were made aware of the skillset necessary for being a successful entrepreneur and learned about various useful preparation tips for the same.
- Students were made aware of the opportunities of the new emerging market post Covid 19 and understand the nature of the dynamic business environment.
- Students were able to identify their personal attributes that enable best use of the entrepreneurial opportunities and how to pitch and plan their business ideas ahead.

Glimpses from the Event in session:





Ms. Anisha Tandon
Innovation Activity Coordinator

Dr. Meenakshi Narula
IIC Convenor