

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

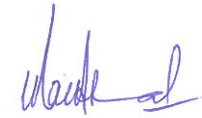
**2.4.2 Average percentage of full time teachers with Ph. D. / D.M. / M.Ch. / D.N.B
Superspeciality / D.Sc. / D.Litt. during the last five years
(consider only highest degree for count)**

S.No.	DVV Findings	Page No.	Remarks
1.	Tabulated list of full time teachers having Ph. D (Having Degree certificate and not provisional certificate) showing: sl. no., name, designation, subject, dept., year of award of Ph D, subject of PhD name of degree awarding University, whether University whether recognized by UGC(Yes/No), in the College letterhead, academic year wise for all the 5 years, attested by Principal.	2-14	
2.	In case of research guides, individual approval orders issued by competent authority of affiliating University of registration of research scholar, attested by Principal.	-	Affiliating University does not consider affiliated UG college teachers for research guide.

2.4.2 List of Full-time teachers having Ph.D.

S.No.	Name	Designation	Subject	Department	Year of Award of Ph.D.	Subject of Ph.D.	Name of Degree Awarding University	Whether University recognized by UGC (Yes/No)
Data Collection Year for Assessment 2020-21								
1	Dr. Ravi Kumar Dhar	Director & Professor	Communication	Media and Communication Studies	1989	Comic Vision of Life in Evelyn Waugh: Exploration and Assessment	North-Eastern Hill University	Yes
2	Dr. Nidhi Gupta	Professor & HOD	Human Resource	Management	2011	Value Added Tax in Delhi- A Critical Study	Chaudhary Charan Singh University, Meerut	Yes
3	Dr. Satish Kumar Dogra	Professor & Registrar	Marketing	Management	2015	A Study of Advertising Effectiveness on the Investors Behaviour(with special Reference to Mutual Funds)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
4	Dr. Hakimuddin Khan	Associate Professor	Mathematics	Mathematics	2009	On Intuitionistic Fuzzy Discrete Structures	Jamia Millia Islamia, Jamia Nagar, New Delhi	Yes
5	Dr. Manisha Gupta	Assistant Professor	Marketing	Marketing	2017	A Study on Changing Pattern of Consumer Behaviour with increase in Large Retail Outlets (FMCG Sector)	Sharda University, Greater Noida	Yes




 Dr. Ravi Kumar Dhar
 Director
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6	Dr. Seema Wadhawan	Associate Professor	Human Resource	Management	2020	Impact of Online Recruitment on Organizational Attractiveness among Job Applicants	Amity University, U.P.	Yes
7	Dr Himani Gupta	Associate Professor	Accounts & Finance	Management	2016	The Study of Capital Structure Pattern in Selected Multinational Companies in India-FMCG Sector	Jagannath University, Jaipur	Yes
8	Dr. Sartaj Khera	Assistant Professor	Marketing	Management	2016	Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE Schools in NCR	Mohanlal Sukhandia University, Udaipur	Yes
9	Dr. Poonam Malik	Assistant Professor	Computer Application	Management	2021	Development of Generic Model for the Successful E-Government Adoption in India	Jagannath University, Jaipur	Yes
10	Dr Prabhjot Kaur	Assistant Professor	Human Resource	Management	2020	An Analysis of HR Practices and its Impact on Work Engagment in Aviation Industry for Selected Airlines in India	Jagannath University, Jaipur	Yes
11	Dr. Ashok Sharma	Associate Professor	Accounting	Management	2014	Management of Working Capital in Selected Companies of FMCG sector in India	Jagannath University, Jaipur	Yes
12	Dr. Anu Bhardwaj	Assistant Professor	Marketing	Management	2020	Impact of Cause Related Marketing on Consumer Behaviour: A Study of Selected FMCG Brands	Aligarh Muslim University, Aligarh	Yes



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13	Dr. Shruti Bhuttani	Assistant Professor	Fiance	Management	2018	Working Captital Management and Impact on the Profiability in Cement Companies	Jagannath University, Jaipur	Yes
14	Dr. Pramod Kumar Pandey	Assistant Professor	Computer Application	Management	2021	Effectiveness of Cloud Computing in SEMs and its Challenges in India	Jagannath University, Jaipur	Yes
15	Dr. Suchitra Srivastava	Associate Professor	Operation Management	Management	2021	A Study of Emtional Intelligence (EI) of Employees Working in the Private Sector Institutions of Higher Education in NCR & Its Impact on Quality of their Work	Maharishi University of Information Technology, Lucknow	Yes
16	Dr. Meenakshi Narula	Professor & HOD	Computer Science	Information Technology	2016	Reliability Analysis of Students Performance -An Analytical Study in IT Courses	Jagannath University, Jaipur	Yes
17	Dr. Ruchi Singhal	Associate Professor	Computer Application	Information Technology	2011	The Architecture for Intelligent System that MIMIC The Thinking and Behaviour of Rational Humans in Artificial Intelligences	Singhania University, Rajasthan	Yes
18	Dr. Arpana Chaturvedi	Assistant Professor	Computer Application	Information Technology	2019	Hadoop File System Approach for Managing Big Data	Jagannath University, Jaipur	Yes
19	Dr. Anisha Tandon	Assistant Professor	Computer Science	Information Technology	2021	Proposing Matrix for Web Based Application and Cloud Based Application	Jagannath University, Jaipur	Yes



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20	Dr Harsha Ratnani	Associate Professor	Computer Application	Information Technology	2016	Metrics-Based Assessment of Object Oriented Software Festability using Analytic Hierarchy Process	Kurukshetra University, Kurukshetra	Yes
21	Dr. Shalu Tandon	Assistant Professor	Computer Application	Information Technology	2018	Net User Behaviour Using Artificial Intelligence in Web Mining on Proxy Server	Sunrise Univeristy , Alwar	Yes
22	Dr.Neeru Johri	Professor & HOD	Mass Comm.	Media and Communication Studies	1996	Communication and Social-Political Change-A Case Study of Impact of Mass Media on Tribal in Ranchi	Ranchi University Ranchi	Yes
23	Dr.Manish Kumar Srivastava	Associate Professor	Mass Comm.	Media and Communication Studies	2008	"Vigyan Sanchar: Janmadhyamon Kee Bhumika"(Gramya Lakshya Samuh Par Paramparik Sanchar Madhyamon Ke Prabhao Ka Adhyayan)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
24	Dr. Sunny Gupta	Assistant Professor	Mass Comm.	Media and Communication Studies	2020	Content Anaylsis and Impact of Defence Journalism in National Dailies	Guru Jambheshwar University of Science & Technology, Hisar	Yes
Data Collection Year for Assessment 2019-20								
1	Dr. Ravi Kumar Dhar	Director & Professor	Communication	Media and Communication Studies	1989	Comic Vision of Life in Evelyn Waugh: Exploration and Assessment	North-Eastern Hill University	Yes



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Dr. Ravi K. Dhar
Director

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2	Dr. Hakimuddin Khan	Associate Professor	Mathematics	Mathematics	2009	On Intuitionistic Fuzzy Discrete Structures	Jamia Millia Islamia, Jamia Nagar, New Delhi	Yes
3	Dr. Manisha Gupta	Assistant Professor	Marketing	Marketing	2017	A Study on Changing Pattern of Consumer Behaviour with increase in Large Retail Outlets (FMCG Sector)	Sharda University, Greater Noida	Yes
4	Dr. Sartaj Khera	Assistant Professor	Marketing	Management	2016	Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE Schools in NCR	Mohanlal Sukhandia University, Udaipur	Yes
5	Dr. Shruti Bhuttani	Assistant Professor	Fiance	Management	2018	Working Capital Management and Impact on the Profitability in Cement Companies	Jagannath University, Jaipur	Yes
6	Dr. Nidhi Gupta	Professor & HOD	Human Resource	Management	2011	Value Added Tax in Delhi- A Critical Study	Chaudhary Charan Singh University, Meerut	Yes
7	Dr. Satish Kumar Dogra	Professor & Registrar	Marketing	Management	2015	A Study of Advertising Effectiveness on the Investors Behaviour (with special Reference to Mutual Funds)	Veer Bahadur Singh Purvanchal University, Jaunpur (U.P.)	Yes
8	Dr Himani Gupta	Associate Professor	Accounts & Finance	Management	2016	The Study of Capital Structure Pattern in Selected Multinational Companies in India-FMCG Sector	Jagannath University, Jaipur	Yes



Dr. Himani Gupta
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9	Dr. Meenakshi Narula	Professor & HOD	Computer Science	Information Technology	2016	Reliability Analysis of Students Performance -An Analytical Study in IT Courses	Jagannath University, Jaipur	Yes
10	Dr. Ruchi Singhal	Associate Professor	Computer Application	Information Technology	2011	The Architecture for Intelligent System that MIMIC The Thinking and Behaviour of Rational Humans in Artificial Intelligences	Singhania University, Rajasthan	Yes
11	Dr Harsha Ratnani	Associate Professor	Computer Application	Information Technology	2016	Metrics-Based Assessment of Object Oriented Software Festability using Analytic Hierarchy Process	Kurukshetra University, Kurukshetra	Yes
12	Dr. Shalu Tandon	Assistant Professor	Computer Application	Information Technology	2018	Net User Behaviour Using Artificial Intelligence in Web Mining on Proxy Server	Sunrise Univeristy , Alwar	Yes
13	Dr.Neeru Johri	Professor & HOD	Mass Comm.	Media and Communication Studies	1996	Communication and Social-Political Change-A Case Study of Impact of Mass Media on Tribal in Ranchi	Ranchi University Ranchi	Yes
14	Dr.Manish Kumar Srivastava	Associate Professor	Mass Comm.	Media and Communication Studies	2008	"Vigyan Sanchar: Janmadhyamon Kee Bhumika"(Gramya Lakshya Samuh Par Paramparik Sanchar Madhyamon Ke Prabhao Ka Adhyayan)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
15	Dr. Ashok Sharma	Associate Professor	Accounting	Management	2014	Management of Working Capital in Selected Companies of FMCG sector in India	Jagannath University, Jaipur	Yes



(Signature)
 DR. PANKAJ BIRAN
 Director

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Data Collection Year for Assessment 2018-19								
1	Dr. Ravi Kumar Dhar	Director & Professor	Communication	Media and Communication Studies	1989	Comic Vision of Life in Evelyn Waugh: Exploration and Assessment	North-Eastern Hill University	Yes
2	Dr. Avtar Singh Sethi	Professor & HOD	Communication	Management	1997	An Economic Analysis of Technological Advancement in Maize Production in India	Dr. B.R. Ambedkar University, Agra	Yes
3	Dr. Hakimuddin Khan	Associate Professor	Mathematics	Mathematics	2009	On Intuitionistic Fuzzy Discrete Structures	Jamia Millia Islamia, Jamia Nagar, New Delhi	Yes
4	Dr. Manisha Gupta	Assistant Professor	Marketing	Marketing	2017	A Study on Changing Pattern of Consumer Behaviour with increase in Large Retail Outlets (FMCG Sector)	Sharda University, Greater Noida	Yes
5	Dr. Sartaj Khera	Assistant Professor	Marketing	Management	2016	Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE Schools in NCR	Mohanlal Sukhandia University, Udaipur	Yes
6	Dr. Shruti Bhuttani	Assistant Professor	Finance	Management	2018	Working Capital Management and Impact on the Profitability in Cement Companies	Jagannath University, Jaipur	Yes



Manish Kumar
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7	Dr. Meenakshi Narula	Professor & HOD	Computer Science	Information Technology	2016	Reliability Analysis of Students Performance -An Analytical Study in IT Courses	Jagannath University, Jaipur	Yes
8	Dr. Ruchi Singhal	Associate Professor	Computer Application	Information Technology	2011	The Architecture for Intelligent System that MIMIC The Thinking and Behaviour of Rational Humans in Artificial Intelligences	Singhania University, Rajasthan	Yes
9	Dr Harsha Ratnani	Associate Professor	Computer Application	Information Technology	2016	Metrics-Based Assessment of Object Oriented Software Festability using Analytic Hierarchy Process	Kurukshetra University, Kurukshetra	Yes
10	Dr. Shalu Tandon	Assistant Professor	Computer Application	Information Technology	2018	Net User Behaviour Using Artificial Intelligence in Web Mining on Proxy Server	Sunrise Univeristy , Alwar	Yes
11	Dr. Neeru Johri	Professor & HOD	Mass Comm.	Media and Communication Studies	1996	Communication and Social-Political Change-A Case Study of Impact of Mass Media on Tribal in Ranchi	Ranchi University Ranchi	Yes
12	Dr. Manish Kumar Srivastava	Associate Professor	Mass Comm.	Media and Communication Studies	2008	"Vigyan Sanchar: Janmadhyamon Kee Bhumika"(Gramya Lakshya Samuh Par Paramparik Sanchar Madhyamon Ke Prabhao Ka Adhyayan)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
13	Dr. Nidhi Gupta	Professor & HOD	Human Resource	Management	2011	Value Added Tax in Delhi- A Critical Stuy	Chaudhary Charan Singh University, Meerut	Yes



DR. NEERU JOHRI
Director

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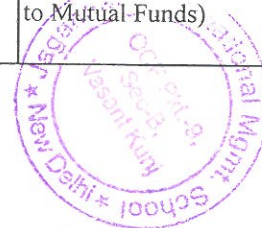
14	Dr. Satish Kumar Dogra	Professor & Registrar	Marketing	Management	2015	A Study of Advertising Effectiveness on the Investors Behaviour(with special Reference to Mutual Funds)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
15	Dr Himani Gupta	Associate Professor	Accounts & Finance	Management	2016	The Study of Capital Structure Pattern in Selected Multinational Companies in India-FMCG Sector	Jagannath University, Jaipur	Yes
16	Dr. Ashok Sharma	Associate Professor	Accounting	Management	2014	Management of Working Capital in Selected Companies of FMCG sector in India	Jagannath University, Jaipur	Yes
Data Collection Year for Assessment 2017-18								
1	Dr. Ravi Kumar Dhar	Director & Professor	Communication	Media and Communication Studies	1989	Comic Vision of Life in Evelyn Waugh: Exploration and Assessment	North-Eastern Hill University	Yes
2	Dr. Avtar Singh Sethi	Professor & HOD	Communication	Management	1997	An Economic Analysis of Technological Advancement in Maize Production in India	Dr. B.R. Ambedkar University , Agra	Yes
3	Dr. Hakimuddin Khan	Associate Professor	Mathematics	Management	2009	On Intuitionistic Fuzzy Discrete Structures	Jamia Millia Islamia, Jamia Nagar, New Delhi	Yes




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4	Dr. Manisha Gupta	Assistant Professor	Marketing	Marketing	2017	A Study on Changing Pattern of Consumer Behaviour with increase in Large Retail Outlets (FMCG Sector)	Sharda University, Greater Noida	Yes
5	Dr. Sartaj Khara	Assistant Professor	Marketing	Management	2016	Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE Schools in NCR	Mohanlal Sukhandia University, Udaipur	Yes
6	Dr Harsha Ratnani	Associate Professor	Computer Application	Information Technology	2016	Metrics-Based Assessment of Object Oriented Software Testability using Analytic Hierarchy Process	Kurukshetra University, Kurukshetra	Yes
7	Dr. Seema Agarwal	Reader & Professor	Computer Application	Information Technology	2014	Web Server and Database Server in E-Commerce System	Sai Nath University, Ranchi	Yes
8	Dr. Neeru Johri	Professor & HOD	Mass Comm.	Media and Communication Studies	1996	Communication and Social-Political Change-A Case Study of Impact of Mass Media on Tribal in Ranchi	Ranchi University Ranchi	Yes
9	Dr. Manish Kumar Srivastava	Associate Professor	Mass Comm.	Media and Communication Studies	2008	"Vigyan Sanchar: Janmadhyamon Kee Bhumika"(Gramya Lakshya Samuh Par Paramparik Sanchar Madhyamon Ke Prabhao Ka Adhyayan)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes
10	Dr. Satish Kumar Dogra	Professor & Registrar	Marketing	Management	2015	A Study of Advertising Effectiveness on the Investors Behaviour(with special Reference to Mutual-Funds)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes




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Dr. Satish Kumar Dogra
Director

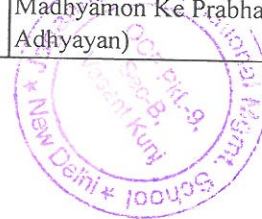
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11	Dr Himani Gupta	Associate Professor	Accounts & Finance	Management	2016	The Study of Capital Structure Pattern in Selected Multinational Companies in India-FMCG Sector	Jagannath University, Jaipur	Yes
12	Dr. Meenakshi Narula	Professor & HOD	Computer Science	Information Technology	2016	Reliability Analysis of Students Performance -An Analytical Study in IT Courses	Jagannath University, Jaipur	Yes
13	Dr. Ruchi Singhal	Associate Professor	Computer Application	Information Technology	2011	The Architecture for Intelligent System that MIMIC The Thinking and Behaviour of Rational Humans in Artificial Intelligences	Singhania University, Rajasthan	Yes
14	Dr. Kiran Bala	Associate Professor	Mass Comm.	Media and Communication Studies	2011	Journalistic works of Khushwant Singh: An Analysis of Themes and Treatment	Guru Jambheshwar University of Science & Technology, Hisar	Yes
15	Dr. Ashok Sharma	Associate Professor	Accounting	Management	2014	Management of Working Capital in Selected Companies of FMCG sector in India	Jagannath University, Jaipur	Yes
Data Collection Year for Assessment 2016-17								
1	Dr. Ravi Kumar Dhar	Director & Professor	Communication	Media and Communication Studies	1989	Comic Vision of Life in Evelyn Waugh: Exploration and Assessment	North-Eastern Hill University	Yes




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2	Dr. Avtar Singh Sethi	Professor & HOD	Communication	Management	1997	An Economic Analysis of Technological Advancement in Maize Production in India	Dr. B.R. Ambedkar University, Agra	Yes
3	Dr. Hakimuddin Khan	Associate Professor	Mathematics	Management	2009	On Intuitionistic Fuzzy Discrete Structures	Jamia Millia Islamia, Jamia Nagar, New Delhi	Yes
4	Dr. Ritu S. Sood	Associate Professor	Mass Comm.	Media and Communication Studies	2013	Efficacy And Effectiveness of the Role of Media As an Important Tool for Human Rights Campaigners A Case study of Global March Against Child	Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunu	Yes
5	Dr. Sartaj Khera	Assistant Professor	Marketing	Management	2016	Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE Schools in NCR	Mohanlal Sukhandia University, Udaipur	Yes
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7	Dr. Neeru Johri	Professor & HOD	Mass Comm.	Media and Communication Studies	1996	Communication and Social-Political Change-A Case Study of Impact of Mass Media on Tribal in Ranchi	Ranchi University Ranchi	Yes
8	Dr. Manish Kumar Srivastava	Associate Professor	Mass Comm.	Media and Communication Studies	2008	"Vigyan Sanchar: Janmadhyamon Kee Bhumika"(Gramya Lakshya Samuh Par Paramparik Sanchar Madhyamon Ke Prabhao Ka Adhyayan)	Veer Bahadur Singh Purvanchal University, Jaunpur(U.P.)	Yes



Manish Kumar Srivastava
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12	Dr. Ruchi Singhal	Associate Professor	Computer Application	Information Technology	2011	The Architecture for Intelligent System that MIMIC The Thinking and Behaviour of Rational Humans in Artificial Intelligences	Singhania University, Rajasthan	Yes
13	Dr Harsha Ratnani	Associate Professor	Computer Application	Information Technology	2016	Metrics-Based Assessment of Object Oriented Software Festability using Analytic Hierarchy Process	Kurukshetra University, Kurukshetra	Yes
14	Dr. Seema Agarwal	Reader & Professor	Computer Application	Information Technology	2014	Web Server and Database Server in E-Commerce System	Sai Nath University, Ranchi	Yes
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