

EXTENDED PROFILE

1.1: LIST OF COURSES(SUBJECTS) OFFERED ACROSS ALL PROGRAMS DURING LAST FIVE YEARS

(2016-17 TO 2020-21)



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

1.1 Number of courses offered by the Institution across all programs during the last five years (2016-17 to 2020-21)

Programme	2020-21	2019-20	2018-19	2017-18	2016-17
BBA	37	38	38	39	41
BCA	54	54	54	54	54
BA(JMC)	56	56	56	56	56
Total no. Courses	147	148	148	149	151

(Director)

Dr. RAVI K. DHAR

Director

Jagannath International Management School

(Affiliated to GGS IP University, New Delhi)

OJF Pkt-9, Sec-B, Vasant Kunj, New Delhi-70

DATA COLLECTION YEAR FOR ASSESSMENT

2020-21



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

1.1 List of courses offered across all programs during last five years (2016-17 to 2020-21)

Program code	Program Name	Course code	Course Name	Year of introduction
Data Collection Year for Assesment(2020-21)				
First Semester				
017	BBA	BBA 101	Management Process & Organizational Behaviour	2017
017	BBA	BBA 103	Business Mathematics	2017
017	BBA	BBA 105	Financial Accounting & Analysis	2017
017	BBA	BBA 107	Business Economics	2017
017	BBA	BBA 109	Computer Applications	2017
017	BBA	BBA 111	Computer Applications Lab	2017
Second Semester				
017	BBA	BBA 102	Cost Accounting	2017
017	BBA	BBA 104	Quantitative Techniques	2017
017	BBA	BBA 106	E-Ecommerce	2017
017	BBA	BBA 108	E-Commerce Lab	2017
017	BBA	BBA 110	Business Communication	2017
017	BBA	BBA 112	Business Environment	2017
Third Semester				
017	BBA	BBA 201	Business Laws	2017
017	BBA	BBA 203	Marketing Management	2017
017	BBA	BBA 205	Business Ethics and Corporate Social Responsibility	2017
017	BBA	BBA 207	Management Accounting	2017
017	BBA	BBA 209	Indian Economy	2017
017	BBA	BBA 211	Environmental Science (NUES)*	2017
Fourth Semester				
017	BBA	BBA 202	Human Resource Management	2017
017	BBA	BBA 204	Financial Management	2017
017	BBA	BBA 206	Research Methodology	2017
017	BBA	BBA 208	Research Methodology Lab	2017
017	BBA	BBA 210	Information System Management	2017
017	BBA	BBA 212	Information System Management Lab	2017
017	BBA	BBA 214	Managerial Skill Development (NUES)*	2017

Dr. RAVI K. DHAR

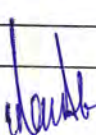
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Fifth Semester				
017	BBA	BBA 301	Income Tax Law and Practice	2017
017	BBA	BBA 303	Production & Operations Management	2017
017	BBA	BBA 305	Services Marketing	2017
017	BBA	BBA 307	Entrepreneurship Development	2017
017	BBA	BBA 309	Goods & Services Tax (GST)	2017
017	BBA	BBA 311	Summer Training Report	2017
Sixth Semester				
017	BBA	BBA 302	Project Management	2017
017	BBA	BBA 304	Digital Marketing	2017
017	BBA	BBA 306	International Business Management	2017
017	BBA	BBA 308	Business Policy & Strategy	2017
017	BBA	BBA 310	Sales & Distribution Management	2017
017	BBA	BBA 312	Project Report	2017
First Semester				
020	BCA	BCA 101	Mathematics – I	2011
020	BCA	BCA 103	Technical Communication	2011
020	BCA	BCA 105	Introduction to Programming Language using	2011
020	BCA	BCA 107	Introduction to Computers & IT	2011
020	BCA	BCA 109	Physics	2011
020	BCA	BCA 151	Practical – I C Prog. Lab	2011
020	BCA	BCA 153	Practical – II IT Lab	2011
020	BCA	BCA 155*	Communication Skills	2011
Second Semester				
020	BCA	BCA 102	Mathematics – II	2011
020	BCA	BCA 104	Principles of Management	2011
020	BCA	BCA 106	Digital Electronics	2011
020	BCA	BCA 108	Data Structure Using C	2011
020	BCA	BCA 110	Database Management System	2011
020	BCA	BCA 152	Practical – III DS Lab	2011
020	BCA	BCA 154	Practical – IV DBMS Lab	2011
020	BCA	BCA 156*	Cyber Ethics	2011
Third Semester				
020	BCA	BCA 201	Mathematics – III	2011
020	BCA	BCA 203	Computer Architecture	2011
020	BCA	BCA 205	Front End Design Tool VB.Net	2011
020	BCA	BCA 207	Principles of Accounting	2011
020	BCA	BCA 209	Object Oriented Programming using C++.	2011
020	BCA	BCA 251	Practical – V .NET Lab	2011
020	BCA	BCA 253	Practical – VI C++ Lab	2011
020	BCA	BCA 255*	Software Development Skills	2011
Fourth Semester				
020	BCA	BCA 202	Mathematics – IV	2011
020	BCA	BCA 204	Web Technologies	2011
020	BCA	BCA 206	Java Programming	2011
020	BCA	BCA 208	Software Engineering	2011

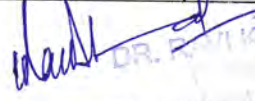
(Signature)
 DEEPA K. DHAR

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020	BCA	BCA 210	Computer Networks	2011
020	BCA	BCA 252	Practical – VII Java Lab	2011
020	BCA	BCA 254	Practical – VIII Web Tech Lab	2011
020	BCA	BCA 256*	Personality Development Skills	2011
Fifth Semester				
020	BCA	BCA 301	Operating System	2011
020	BCA	BCA 303	Computer Graphics	2011
020	BCA	BCA 305	E- Commerce	2011
020	BCA	BCA 307	Software Testing	2011
020	BCA	BCA 309	Microprocessor	2011
020	BCA	BCA 311	Advance Computer Networks	2011
020	BCA	BCA 313	Web Based Programming	2011
020	BCA	BCA 315	Business Economics	2011
020	BCA	BCA 351	Practical – IX CG Lab	2011
020	BCA	BCA 355*	Summer Project/ Training	2011
020	BCA	BCA 357	Minor Project	2011
Sixth Semester				
020	BCA	BCA 302	Data Ware Housing & Data Mining	2011
020	BCA	BCA 304	Mobile Computing	2011
020	BCA	BCA 306	Linux Environment	2011
020	BCA	BCA 308	Multimedia & Its Applications	2011
020	BCA	BCA 310	Bio Informatics	2011
020	BCA	BCA 312	Artificial Intelligence	2011
020	BCA	BCA 314	Network Security	2011
020	BCA	BCA 316	Network Programming	2011
020	BCA	BCA 352	Practical – X Linux Lab	2011
020	BCA	BCA 356	Major Project	2011
020	BCA	BCA 358**	Seminar	2011
First Semester				
024	BA(JMC)	BA(JMC) 101	Communication: Concepts & Processes	2016
024	BA(JMC)	BA(JMC) 103	Contemporary India: An Overview	2016
024	BA(JMC)	BA(JMC) 105	Basics of Design and Graphics	2016
024	BA(JMC)	BA(JMC) 151	Communication Skills Lab	2016
024	BA(JMC)	BA(JMC) 153	Contemporary India: Issues and Debates (Seminars/Presentations)	2016
024	BA(JMC)	BA(JMC) 155	Design & Graphics Lab – I	2016
024	BA(JMC)	BA(JMC) 107	Personality Development	2016
024	BA(JMC)	BA(JMC) 109	Writing Skills	2016
024	BA(JMC)	BA(JMC) 111	Indian Culture (For Foreign Students Only)	2016
024	BA(JMC)	BA(JMC) 157	Personality Development Lab	2016
024	BA(JMC)	BA(JMC) 159	Writing Skills Lab	2016
Second Semester				
024	BA(JMC)	BA(JMC) 102	Print Journalism	2016
024	BA(JMC)	BA(JMC) 104	Media Laws and Ethics	2016
024	BA(JMC)	BA(JMC) 106	Still Photography	2016
024	BA(JMC)	BA(JMC) 152	Print Journalism Lab	2016


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024	BA(JMC)	BA(JMC) 154	Still Photography Lab	2016
024	BA(JMC)	BA(JMC) 156	Design and Graphics Lab – II	2016
024	BA(JMC)	BA(JMC) 108	Health Communication	2016
024	BA(JMC)	BA(JMC) 110	Sports Journalism	2016
024	BA(JMC)	BA(JMC) 158	Health Communication Lab	2016
024	BA(JMC)	BA(JMC) 160	Sports Journalism Lab	2016
Third Semester				
024	BA(JMC)	BA(JMC) 201	Development Communication	2016
024	BA(JMC)	BA(JMC) 203	Basics of Radio Programming and Production	2016
024	BA(JMC)	BA(JMC) 205	Basics of Video Camera, Lights and Sound	2016
024	BA(JMC)	BA(JMC) 251	Radio Production Lab	2016
024	BA(JMC)	BA(JMC) 253	Video Production Lab	2016
024	BA(JMC)	BA(JMC) 255	Summer Training Report	2016
024	BA(JMC)	BA(JMC) 207	Radio Jockeying and News Reading	2016
024	BA(JMC)	BA(JMC) 209	Video Editing	2016
024	BA(JMC)	BA(JMC) 257	Radio Jockeying and News Reading Lab	2016
024	BA(JMC)	BA(JMC) 259	Video Editing Lab	2016
Fourth Semester				
024	BA(JMC)	BA(JMC) 202	Basics of Advertising	2016
024	BA(JMC)	BA(JMC) 204	Basics of Public Relations	2016
024	BA(JMC)	BA(JMC) 206	Television Programming and Production	2016
024	BA(JMC)	BA(JMC) 252	Advertising Lab	2016
024	BA(JMC)	BA(JMC) 254	Public Relations Lab	2016
024	BA(JMC)	BA(JMC) 256	TV Production Lab	2016
024	BA(JMC)	BA(JMC) 208	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 210	Corporate Communication	2016
024	BA(JMC)	BA(JMC) 258	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 260	Corporate Communication Lab	2016
Fifth Semester				
024	BA(JMC)	BA(JMC) 301	Basics of New Media	2016
024	BA(JMC)	BA(JMC) 303	Media Research	2016
024	BA(JMC)	BA(JMC) 305	Event Management	2016
024	BA(JMC)	BA(JMC) 351	New Media Lab	2016
024	BA(JMC)	BA(JMC) 353	Media Research Lab	2016
024	BA(JMC)	BA(JMC) 355	Event Management Lab	2016
024	BA(JMC)	BA(JMC) 357	Functional Exposure Report	2016
024	BA(JMC)	BA(JMC) 307	Digital Media Marketing	2016
024	BA(JMC)	BA(JMC) 309	Film Appreciation	2016
024	BA(JMC)	BA(JMC) 359	Digital Media Marketing Lab	2016
024	BA(JMC)	BA(JMC) 361	Film Appreciation Lab	2016
Sixth Semester				
024	BA(JMC)	BA(JMC) 302	Media Management and Entrepreneurship	2016
024	BA(JMC)	BA(JMC) 304	Global Media: An Overview	2016
024	BA(JMC)	BA(JMC) 306	Environment Communication	2016
024	BA(JMC)	BA(JMC) 352	Final Project and Comprehensive Viva	2016


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DATA COLLECTION YEAR FOR ASSESSMENT

2019-20



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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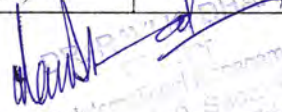
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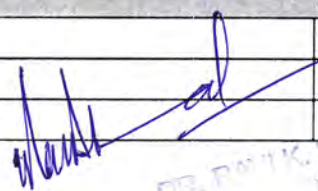
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1.1 List of courses offered across all programs during last five years (2016-17 to 2020-21)

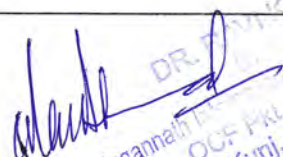
Program code	Program Name	Course code	Course Name	Year of introduction
Data Collection Year for Assesment(2019-20)				
First Semester				
017	BBA	BBA 101	Management Process & Organizational Behaviour	2017
017	BBA	BBA 103	Business Mathematics	2017
017	BBA	BBA 105	Financial Accounting & Analysis	2017
017	BBA	BBA 107	Business Economics	2017
017	BBA	BBA 109	Computer Applications	2017
017	BBA	BBA 111	Computer Applications Lab	2017
Second Semester				
017	BBA	BBA 102	Cost Accounting	2017
017	BBA	BBA 104	Quantitative Techniques	2017
017	BBA	BBA 106	E-Ecommerce	2017
017	BBA	BBA 108	E-Commerce Lab	2017
017	BBA	BBA 110	Business Communication	2017
017	BBA	BBA 112	Business Environment	2017
Third Semester				
017	BBA	BBA 201	Business Laws	2017
017	BBA	BBA 203	Marketing Management	2017
017	BBA	BBA 205	Business Ethics and Corporate Social Responsibility	2017
017	BBA	BBA 207	Management Accounting	2017
017	BBA	BBA 209	Indian Economy	2017
017	BBA	BBA 211	Environmental Science (NUES)*	2017
Fourth Semester				
017	BBA	BBA 202	Human Resource Management	2017
017	BBA	BBA 204	Financial Management	2017
017	BBA	BBA 206	Research Methodology	2017
017	BBA	BBA 208	Research Methodology Lab	2017
017	BBA	BBA 210	Information System Management	2017
017	BBA	BBA 212	Information System Management Lab	2017
017	BBA	BBA 214	Managerial Skill Development (NUES)*	2017


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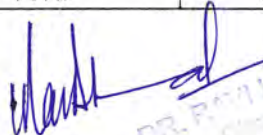
Fifth Semester				
017	BBA	BBA 301	Income Tax Law and Practice	2017
017	BBA	BBA 303	Production & Operations Management	2017
017	BBA	BBA 305	Services Marketing	2017
017	BBA	BBA 307	Entrepreneurship Development	2017
017	BBA	BBA 309	Goods & Services Tax (GST)	2017
017	BBA	BBA 309	Goods & Services Tax (GST)- Revised	2017
017	BBA	BBA 311	Summer Training Report	2017
Sixth Semester				
017	BBA	BBA 302	Project Management	2017
017	BBA	BBA 304	Digital Marketing	2017
017	BBA	BBA 306	International Business Management	2017
017	BBA	BBA 308	Business Policy & Strategy	2017
017	BBA	BBA 310	Sales & Distribution Management	2017
017	BBA	BBA 312	Project Report	2017
First Semester				
020	BCA	BCA 101	Mathematics – I	2011
020	BCA	BCA 103	Technical Communication	2011
020	BCA	BCA 105	Introduction to Programming Language using	2011
020	BCA	BCA 107	Introduction to Computers & IT	2011
020	BCA	BCA 109	Physics	2011
020	BCA	BCA 151	Practical – I C Prog. Lab	2011
020	BCA	BCA 153	Practical – II IT Lab	2011
020	BCA	BCA 155*	Communication Skills	2011
Second Semester				
020	BCA	BCA 102	Mathematics – II	2011
020	BCA	BCA 104	Principles of Management	2011
020	BCA	BCA 106	Digital Electronics	2011
020	BCA	BCA 108	Data Structure Using C	2011
020	BCA	BCA 110	Database Management System	2011
020	BCA	BCA 152	Practical – III DS Lab	2011
020	BCA	BCA 154	Practical – IV DBMS Lab	2011
020	BCA	BCA 156*	Cyber Ethics	2011
Third Semester				
020	BCA	BCA 201	Mathematics – III	2011
020	BCA	BCA 203	Computer Architecture	2011
020	BCA	BCA 205	Front End Design Tool VB.Net	2011
020	BCA	BCA 207	Principles of Accounting	2011
020	BCA	BCA 209	Object Oriented Programming using C++.	2011
020	BCA	BCA 251	Practical – V .NET Lab	2011
020	BCA	BCA 253	Practical – VI C++ Lab	2011
020	BCA	BCA 255*	Software Development Skills	2011
Fourth Semester				
020	BCA	BCA 202	Mathematics – IV	2011
020	BCA	BCA 204	Web Technologies	2011
020	BCA	BCA 206	Java Programming	2011


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020	BCA	BCA 208	Software Engineering	2011
020	BCA	BCA 210	Computer Networks	2011
020	BCA	BCA 252	Practical – VII Java Lab	2011
020	BCA	BCA 254	Practical – VIII Web Tech Lab	2011
020	BCA	BCA 256*	Personality Development Skills	2011
Fifth Semester				
020	BCA	BCA 301	Operating System	2011
020	BCA	BCA 303	Computer Graphics	2011
020	BCA	BCA 305	E- Commerce	2011
020	BCA	BCA 307	Software Testing	2011
020	BCA	BCA 309	Microprocessor	2011
020	BCA	BCA 311	Advance Computer Networks	2011
020	BCA	BCA 313	Web Based Programming	2011
020	BCA	BCA 315	Business Economics	2011
020	BCA	BCA 351	Practical – IX CG Lab	2011
020	BCA	BCA 355*	Summer Project/ Training	2011
020	BCA	BCA 357	Minor Project	2011
Sixth Semester				
020	BCA	BCA 302	Data Ware Housing & Data Mining	2011
020	BCA	BCA 304	Mobile Computing	2011
020	BCA	BCA 306	Linux Environment	2011
020	BCA	BCA 308	Multimedia & Its Applications	2011
020	BCA	BCA 310	Bio Informatics	2011
020	BCA	BCA 312	Artificial Intelligence	2011
020	BCA	BCA 314	Network Security	2011
020	BCA	BCA 316	Network Programming	2011
020	BCA	BCA 352	Practical – X Linux Lab	2011
020	BCA	BCA 356	Major Project	2011
020	BCA	BCA 358**	Seminar	2011
First Semester				
024	BA(JMC)	BA(JMC) 101	Communication: Concepts & Processes	2016
024	BA(JMC)	BA(JMC) 103	Contemporary India: An Overview	2016
024	BA(JMC)	BA(JMC) 105	Basics of Design and Graphics	2016
024	BA(JMC)	BA(JMC) 151	Communication Skills Lab	2016
024	BA(JMC)	BA(JMC) 153	Contemporary India: Issues and Debates (Seminars/Presentations)	2016
024	BA(JMC)	BA(JMC) 155	Design & Graphics Lab – I	2016
024	BA(JMC)	BA(JMC) 107	Personality Development	2016
024	BA(JMC)	BA(JMC) 109	Writing Skills	2016
024	BA(JMC)	BA(JMC) 111	Indian Culture (For Foreign Students Only)	2016
024	BA(JMC)	BA(JMC) 157	Personality Development Lab	2016
024	BA(JMC)	BA(JMC) 159	Writing Skills Lab	2016
Second Semester				
024	BA(JMC)	BA(JMC) 102	Print Journalism	2016
024	BA(JMC)	BA(JMC) 104	Media Laws and Ethics	2016
024	BA(JMC)	BA(JMC) 106	Still Photography	2016


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024	BA(JMC)	BA(JMC) 152	Print Journalism Lab	2016
024	BA(JMC)	BA(JMC) 154	Still Photography Lab	2016
024	BA(JMC)	BA(JMC) 156	Design and Graphics Lab – II	2016
024	BA(JMC)	BA(JMC) 108	Health Communication	2016
024	BA(JMC)	BA(JMC) 110	Sports Journalism	2016
024	BA(JMC)	BA(JMC) 158	Health Communication Lab	2016
024	BA(JMC)	BA(JMC) 160	Sports Journalism Lab	2016
Third Semester				
024	BA(JMC)	BA(JMC) 201	Development Communication	2016
024	BA(JMC)	BA(JMC) 203	Basics of Radio Programming and Production	2016
024	BA(JMC)	BA(JMC) 205	Basics of Video Camera, Lights and Sound	2016
024	BA(JMC)	BA(JMC) 251	Radio Production Lab	2016
024	BA(JMC)	BA(JMC) 253	Video Production Lab	2016
024	BA(JMC)	BA(JMC) 255	Summer Training Report	2016
024	BA(JMC)	BA(JMC) 207	Radio Jockeying and News Reading	2016
024	BA(JMC)	BA(JMC) 209	Video Editing	2016
024	BA(JMC)	BA(JMC) 257	Radio Jockeying and News Reading Lab	2016
024	BA(JMC)	BA(JMC) 259	Video Editing Lab	2016
Fourth Semester				
024	BA(JMC)	BA(JMC) 202	Basics of Advertising	2016
024	BA(JMC)	BA(JMC) 204	Basics of Public Relations	2016
024	BA(JMC)	BA(JMC) 206	Television Programming and Production	2016
024	BA(JMC)	BA(JMC) 252	Advertising Lab	2016
024	BA(JMC)	BA(JMC) 254	Public Relations Lab	2016
024	BA(JMC)	BA(JMC) 256	TV Production Lab	2016
024	BA(JMC)	BA(JMC) 208	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 210	Corporate Communication	2016
024	BA(JMC)	BA(JMC) 258	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 260	Corporate Communication Lab	2016
Fifth Semester				
024	BA(JMC)	BA(JMC) 301	Basics of New Media	2016
024	BA(JMC)	BA(JMC) 303	Media Research	2016
024	BA(JMC)	BA(JMC) 305	Event Management	2016
024	BA(JMC)	BA(JMC) 351	New Media Lab	2016
024	BA(JMC)	BA(JMC) 353	Media Research Lab	2016
024	BA(JMC)	BA(JMC) 355	Event Management Lab	2016
024	BA(JMC)	BA(JMC) 357	Functional Exposure Report	2016
024	BA(JMC)	BA(JMC) 307	Digital Media Marketing	2016
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024	BA(JMC)	BA(JMC) 359	Digital Media Marketing Lab	2016
024	BA(JMC)	BA(JMC) 361	Film Appreciation Lab	2016
Sixth Semester				
024	BA(JMC)	BA(JMC) 302	Media Management and Entrepreneurship	2016
024	BA(JMC)	BA(JMC) 304	Global Media: An Overview	2016
024	BA(JMC)	BA(JMC) 306	Environment Communication	2016
024	BA(JMC)	BA(JMC) 352	Final Project and Comprehensive Viva	2016


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DATA COLLECTION YEAR FOR ASSESSMENT

2018-19



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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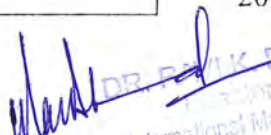
Program code	Program Name	Course code	Course Name	Year of introduction
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First Semester				
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017	BBA	BBA 107	Business Economics	2017
017	BBA	BBA 109	Computer Applications	2017
017	BBA	BBA 111	Computer Applications Lab	2017
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017	BBA	BBA 102	Cost Accounting	2017
017	BBA	BBA 104	Quantitative Techniques	2017
017	BBA	BBA 106	E-Ecommerce	2017
017	BBA	BBA 108	E-Commerce Lab	2017
017	BBA	BBA 110	Business Communication	2017
017	BBA	BBA 112	Business Environment	2017
Third Semester				
017	BBA	BBA 201	Business Laws	2017
017	BBA	BBA 203	Marketing Management	2017
017	BBA	BBA 205	Business Ethics and Corporate Social Responsibility	2017
017	BBA	BBA 207	Management Accounting	2017
017	BBA	BBA 209	Indian Economy	2017
017	BBA	BBA 211	Environmental Science (NUES)*	2017
Fourth Semester				
017	BBA	BBA 202	Human Resource Management	2017
017	BBA	BBA 204	Financial Management	2017
017	BBA	BBA 206	Research Methodology	2017
017	BBA	BBA 208	Research Methodology Lab	2017
017	BBA	BBA 210	Information System Management	2017
017	BBA	BBA 212	Information System Management Lab	2017
017	BBA	BBA 214	Managerial Skill Development (NUES)*	2017

Fifth Semester				
017	BBA	BBA301	Values & Ethics in Business	2010
017	BBA	BBA303	Sales Management	2010
017	BBA	BBA305	Production & Operations Management	2010
017	BBA	BBA307	Management Information System	2010
017	BBA	BBA309	Financial Management	2010
017	BBA	BBA311	Summer Training Report & Viva Voce	2010
017	BBA	BBA313	Computer Applications Project	2010
Sixth Semester				
017	BBA	BBA302	Business Policy & Strategy	2010
017	BBA	BBA304	Project Planning & Evaluation	2010
017	BBA	BBA306	Entrepreneurship Development	2010
017	BBA	BBA308	International Business Management	2010
017	BBA	BBA310	Project Report and Viva-Voce	2010
017	BBA	BBA312	Environmental Science	2010
First Semester				
020	BCA	BCA 101	Mathematics – I	2011
020	BCA	BCA 103	Technical Communication	2011
020	BCA	BCA 105	Introduction to Programming Language using	2011
020	BCA	BCA 107	Introduction to Computers & IT	2011
020	BCA	BCA 109	Physics	2011
020	BCA	BCA 151	Practical – I C Prog. Lab	2011
020	BCA	BCA 153	Practical – II IT Lab	2011
020	BCA	BCA 155*	Communication Skills	2011
Second Semester				
020	BCA	BCA 102	Mathematics – II	2011
020	BCA	BCA 104	Principles of Management	2011
020	BCA	BCA 106	Digital Electronics	2011
020	BCA	BCA 108	Data Structure Using C	2011
020	BCA	BCA 110	Database Management System	2011
020	BCA	BCA 152	Practical – III DS Lab	2011
020	BCA	BCA 154	Practical – IV DBMS Lab	2011
020	BCA	BCA 156*	Cyber Ethics	2011
Third Semester				
020	BCA	BCA 201	Mathematics – III	2011
020	BCA	BCA 203	Computer Architecture	2011
020	BCA	BCA 205	Front End Design Tool VB.Net	2011
020	BCA	BCA 207	Principles of Accounting	2011
020	BCA	BCA 209	Object Oriented Programming using C++.	2011
020	BCA	BCA 251	Practical – V .NET Lab	2011
020	BCA	BCA 253	Practical – VI C++ Lab	2011
020	BCA	BCA 255*	Software Development Skills	2011
Fourth Semester				
020	BCA	BCA 202	Mathematics – IV	2011
020	BCA	BCA 204	Web Technologies	2011
020	BCA	BCA 206	Java Programming	2011

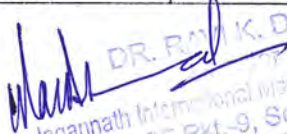
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020	BCA	BCA 208	Software Engineering	2011
020	BCA	BCA 210	Computer Networks	2011
020	BCA	BCA 252	Practical – VII Java Lab	2011
020	BCA	BCA 254	Practical – VIII Web Tech Lab	2011
020	BCA	BCA 256*	Personality Development Skills	2011
Fifth Semester				
020	BCA	BCA 301	Operating System	2011
020	BCA	BCA 303	Computer Graphics	2011
020	BCA	BCA 305	E- Commerce	2011
020	BCA	BCA 307	Software Testing	2011
020	BCA	BCA 309	Microprocessor	2011
020	BCA	BCA 311	Advance Computer Networks	2011
020	BCA	BCA 313	Web Based Programming	2011
020	BCA	BCA 315	Business Economics	2011
020	BCA	BCA 351	Practical – IX CG Lab	2011
020	BCA	BCA 355*	Summer Project/ Training	2011
020	BCA	BCA 357	Minor Project	2011
Sixth Semester				
020	BCA	BCA 302	Data Ware Housing & Data Mining	2011
020	BCA	BCA 304	Mobile Computing	2011
020	BCA	BCA 306	Linux Environment	2011
020	BCA	BCA 308	Multimedia & Its Applications	2011
020	BCA	BCA 310	Bio Informatics	2011
020	BCA	BCA 312	Artificial Intelligence	2011
020	BCA	BCA 314	Network Security	2011
020	BCA	BCA 316	Network Programming	2011
020	BCA	BCA 352	Practical – X Linux Lab	2011
020	BCA	BCA 356	Major Project	2011
020	BCA	BCA 358**	Seminar	2011
First Semester				
024	BA(JMC)	BA(JMC) 101	Communication: Concepts & Processes	2016
024	BA(JMC)	BA(JMC) 103	Contemporary India: An Overview	2016
024	BA(JMC)	BA(JMC) 105	Basics of Design and Graphics	2016
024	BA(JMC)	BA(JMC) 151	Communication Skills Lab	2016
024	BA(JMC)	BA(JMC) 153	Contemporary India: Issues and Debates (Seminars/Presentations)	2016
024	BA(JMC)	BA(JMC) 155	Design & Graphics Lab – I	2016
024	BA(JMC)	BA(JMC) 107	Personality Development	2016
024	BA(JMC)	BA(JMC) 109	Writing Skills	2016
024	BA(JMC)	BA(JMC) 111	Indian Culture (For Foreign Students Only)	2016
024	BA(JMC)	BA(JMC) 157	Personality Development Lab	2016
024	BA(JMC)	BA(JMC) 159	Writing Skills Lab	2016
Second Semester				
024	BA(JMC)	BA(JMC) 102	Print Journalism	2016
024	BA(JMC)	BA(JMC) 104	Media Laws and Ethics	2016
024	BA(JMC)	BA(JMC) 106	Still Photography	2016


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024	BA(JMC)	BA(JMC) 152	Print Journalism Lab	2016
024	BA(JMC)	BA(JMC) 154	Still Photography Lab	2016
024	BA(JMC)	BA(JMC) 156	Design and Graphics Lab – II	2016
024	BA(JMC)	BA(JMC) 108	Health Communication	2016
024	BA(JMC)	BA(JMC) 110	Sports Journalism	2016
024	BA(JMC)	BA(JMC) 158	Health Communication Lab	2016
024	BA(JMC)	BA(JMC) 160	Sports Journalism Lab	2016
Third Semester				
024	BA(JMC)	BA(JMC) 201	Development Communication	2016
024	BA(JMC)	BA(JMC) 203	Basics of Radio Programming and Production	2016
024	BA(JMC)	BA(JMC) 205	Basics of Video Camera, Lights and Sound	2016
024	BA(JMC)	BA(JMC) 251	Radio Production Lab	2016
024	BA(JMC)	BA(JMC) 253	Video Production Lab	2016
024	BA(JMC)	BA(JMC) 255	Summer Training Report	2016
024	BA(JMC)	BA(JMC) 207	Radio Jockeying and News Reading	2016
024	BA(JMC)	BA(JMC) 209	Video Editing	2016
024	BA(JMC)	BA(JMC) 257	Radio Jockeying and News Reading Lab	2016
024	BA(JMC)	BA(JMC) 259	Video Editing Lab	2016
Fourth Semester				
024	BA(JMC)	BA(JMC) 202	Basics of Advertising	2016
024	BA(JMC)	BA(JMC) 204	Basics of Public Relations	2016
024	BA(JMC)	BA(JMC) 206	Television Programming and Production	2016
024	BA(JMC)	BA(JMC) 252	Advertising Lab	2016
024	BA(JMC)	BA(JMC) 254	Public Relations Lab	2016
024	BA(JMC)	BA(JMC) 256	TV Production Lab	2016
024	BA(JMC)	BA(JMC) 208	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 210	Corporate Communication	2016
024	BA(JMC)	BA(JMC) 258	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 260	Corporate Communication Lab	2016
Fifth Semester				
024	BA(JMC)	BA(JMC) 301	Basics of New Media	2016
024	BA(JMC)	BA(JMC) 303	Media Research	2016
024	BA(JMC)	BA(JMC) 305	Event Management	2016
024	BA(JMC)	BA(JMC) 351	New Media Lab	2016
024	BA(JMC)	BA(JMC) 353	Media Research Lab	2016
024	BA(JMC)	BA(JMC) 355	Event Management Lab	2016
024	BA(JMC)	BA(JMC) 357	Functional Exposure Report	2016
024	BA(JMC)	BA(JMC) 307	Digital Media Marketing	2016
024	BA(JMC)	BA(JMC) 309	Film Appreciation	2016
024	BA(JMC)	BA(JMC) 359	Digital Media Marketing Lab	2016
024	BA(JMC)	BA(JMC) 361	Film Appreciation Lab	2016
Sixth Semester				
024	BA(JMC)	BA(JMC) 302	Media Management and Entrepreneurship	2016
024	BA(JMC)	BA(JMC) 304	Global Media: An Overview	2016
024	BA(JMC)	BA(JMC) 306	Environment Communication	2016
024	BA(JMC)	BA(JMC) 352	Final Project and Comprehensive Viva	2016


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DATA COLLECTION YEAR FOR ASSESSMENT

2017-18



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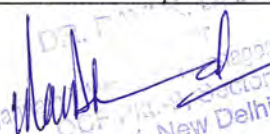
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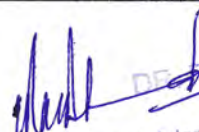
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1.1 List of courses offered across all programs during last five years (2016-17 to 2020-21)


Program code	Program Name	Course code	Course Name	Year of introduction
Data Collection Year for Assesment(2017-18)				
First Semester				
017	BBA	BBA 101	Management Process & Organizational Behaviour	2017
017	BBA	BBA 103	Business Mathematics	2017
017	BBA	BBA 105	Financial Accounting & Analysis	2017
017	BBA	BBA 107	Business Economics	2017
017	BBA	BBA 109	Computer Applications	2017
017	BBA	BBA 111	Computer Applications Lab	2017
Second Semester				
017	BBA	BBA 102	Cost Accounting	2017
017	BBA	BBA 104	Quantitative Techniques	2017
017	BBA	BBA 106	E-Ecommerce	2017
017	BBA	BBA 108	E-Commerce Lab	2017
017	BBA	BBA 110	Business Communication	2017
017	BBA	BBA 112	Business Environment	2017
Third Semester				
017	BBA	BBA201	Organizational Behaviour	2010
017	BBA	BBA203	Indian Economy	2010
017	BBA	BBA205	Marketing Management	2010
017	BBA	BBA207	Computer Applications-I	2010
017	BBA	BBA209	Management Accounting	2010
017	BBA	BBA211	Personality Development & Communication Skills-III (Minor Project Report)	2010
017	BBA	BBA213	Computer Applications Lab-I	2010
Fourth Semester				
017	BBA	BBA202	Human Resource Management	2010
017	BBA	BBA204	Business Environment	2010
017	BBA	BBA206	Marketing Research	2010
017	BBA	BBA208	Computer Applications-II	2010
017	BBA	BBA210	Business Laws	2010
017	BBA	BBA212	Taxations Laws	2010
017	BBA	BBA214	Computer Applications Lab-II	2010


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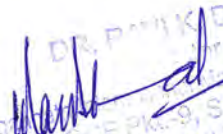
Fifth Semester				
017	BBA	BBA301	Values & Ethics in Business	2010
017	BBA	BBA303	Sales Management	2010
017	BBA	BBA305	Production & Operations Management	2010
017	BBA	BBA307	Management Information System	2010
017	BBA	BBA309	Financial Management	2010
017	BBA	BBA311	Summer Training Report & Viva Voce	2010
017	BBA	BBA313	Computer Applications Project	2010
Sixth Semester				
017	BBA	BBA302	Business Policy & Strategy	2010
017	BBA	BBA304	Project Planning & Evaluation	2010
017	BBA	BBA306	Entrepreneurship Development	2010
017	BBA	BBA308	International Business Management	2010
017	BBA	BBA310	Project Report and Viva-Voce	2010
017	BBA	BBA312	Environmental Science	2010
First Semester				
020	BCA	BCA 101	Mathematics – I	2011
020	BCA	BCA 103	Technical Communication	2011
020	BCA	BCA 105	Introduction to Programming Language using	2011
020	BCA	BCA 107	Introduction to Computers & IT	2011
020	BCA	BCA 109	Physics	2011
020	BCA	BCA 151	Practical – I C Prog. Lab	2011
020	BCA	BCA 153	Practical – II IT Lab	2011
020	BCA	BCA 155*	Communication Skills	2011
Second Semester				
020	BCA	BCA 102	Mathematics – II	2011
020	BCA	BCA 104	Principles of Management	2011
020	BCA	BCA 106	Digital Electronics	2011
020	BCA	BCA 108	Data Structure Using C	2011
020	BCA	BCA 110	Database Management System	2011
020	BCA	BCA 152	Practical – III DS Lab	2011
020	BCA	BCA 154	Practical – IV DBMS Lab	2011
020	BCA	BCA 156*	Cyber Ethics	2011
Third Semester				
020	BCA	BCA 201	Mathematics – III	2011
020	BCA	BCA 203	Computer Architecture	2011
020	BCA	BCA 205	Front End Design Tool VB.Net	2011
020	BCA	BCA 207	Principles of Accounting	2011
020	BCA	BCA 209	Object Oriented Programming using C++.	2011
020	BCA	BCA 251	Practical – V .NET Lab	2011
020	BCA	BCA 253	Practical – VI C++ Lab	2011
020	BCA	BCA 255*	Software Development Skills	2011
Fourth Semester				
020	BCA	BCA 202	Mathematics – IV	2011
020	BCA	BCA 204	Web Technologies	2011
020	BCA	BCA 206	Java Programming	2011


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020	BCA	BCA 208	Software Engineering	2011
020	BCA	BCA 210	Computer Networks	2011
020	BCA	BCA 252	Practical – VII Java Lab	2011
020	BCA	BCA 254	Practical – VIII Web Tech Lab	2011
020	BCA	BCA 256*	Personality Development Skills	2011
Fifth Semester				
020	BCA	BCA 301	Operating System	2011
020	BCA	BCA 303	Computer Graphics	2011
020	BCA	BCA 305	E- Commerce	2011
020	BCA	BCA 307	Software Testing	2011
020	BCA	BCA 309	Microprocessor	2011
020	BCA	BCA 311	Advance Computer Networks	2011
020	BCA	BCA 313	Web Based Programming	2011
020	BCA	BCA 315	Business Economics	2011
020	BCA	BCA 351	Practical – IX CG Lab	2011
020	BCA	BCA 355*	Summer Project/ Training	2011
020	BCA	BCA 357	Minor Project	2011
Sixth Semester				
020	BCA	BCA 302	Data Ware Housing & Data Mining	2011
020	BCA	BCA 304	Mobile Computing	2011
020	BCA	BCA 306	Linux Environment	2011
020	BCA	BCA 308	Multimedia & Its Applications	2011
020	BCA	BCA 310	Bio Informatics	2011
020	BCA	BCA 312	Artificial Intelligence	2011
020	BCA	BCA 314	Network Security	2011
020	BCA	BCA 316	Network Programming	2011
020	BCA	BCA 352	Practical – X Linux Lab	2011
020	BCA	BCA 356	Major Project	2011
020	BCA	BCA 358**	Seminar	2011
First Semester				
024	BA(JMC)	BA(JMC) 101	Communication: Concepts & Processes	2016
024	BA(JMC)	BA(JMC) 103	Contemporary India: An Overview	2016
024	BA(JMC)	BA(JMC) 105	Basics of Design and Graphics	2016
024	BA(JMC)	BA(JMC) 151	Communication Skills Lab	2016
024	BA(JMC)	BA(JMC) 153	Contemporary India: Issues and Debates (Seminars/Presentations)	2016
024	BA(JMC)	BA(JMC) 155	Design & Graphics Lab – I	2016
024	BA(JMC)	BA(JMC) 107	Personality Development	2016
024	BA(JMC)	BA(JMC) 109	Writing Skills	2016
024	BA(JMC)	BA(JMC) 111	Indian Culture (For Foreign Students Only)	2016
024	BA(JMC)	BA(JMC) 157	Personality Development Lab	2016
024	BA(JMC)	BA(JMC) 159	Writing Skills Lab	2016
Second Semester				
024	BA(JMC)	BA(JMC) 102	Print Journalism	2016
024	BA(JMC)	BA(JMC) 104	Media Laws and Ethics	2016
024	BA(JMC)	BA(JMC) 106	Still Photography	2016


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024	BA(JMC)	BA(JMC) 152	Print Journalism Lab	2016
024	BA(JMC)	BA(JMC) 154	Still Photography Lab	2016
024	BA(JMC)	BA(JMC) 156	Design and Graphics Lab – II	2016
024	BA(JMC)	BA(JMC) 108	Health Communication	2016
024	BA(JMC)	BA(JMC) 110	Sports Journalism	2016
024	BA(JMC)	BA(JMC) 158	Health Communication Lab	2016
024	BA(JMC)	BA(JMC) 160	Sports Journalism Lab	2016
Third Semester				
024	BA(JMC)	BA(JMC) 201	Development Communication	2016
024	BA(JMC)	BA(JMC) 203	Basics of Radio Programming and Production	2016
024	BA(JMC)	BA(JMC) 205	Basics of Video Camera, Lights and Sound	2016
024	BA(JMC)	BA(JMC) 251	Radio Production Lab	2016
024	BA(JMC)	BA(JMC) 253	Video Production Lab	2016
024	BA(JMC)	BA(JMC) 255	Summer Training Report	2016
024	BA(JMC)	BA(JMC) 207	Radio Jockeying and News Reading	2016
024	BA(JMC)	BA(JMC) 209	Video Editing	2016
024	BA(JMC)	BA(JMC) 257	Radio Jockeying and News Reading Lab	2016
024	BA(JMC)	BA(JMC) 259	Video Editing Lab	2016
Fourth Semester				
024	BA(JMC)	BA(JMC) 202	Basics of Advertising	2016
024	BA(JMC)	BA(JMC) 204	Basics of Public Relations	2016
024	BA(JMC)	BA(JMC) 206	Television Programming and Production	2016
024	BA(JMC)	BA(JMC) 252	Advertising Lab	2016
024	BA(JMC)	BA(JMC) 254	Public Relations Lab	2016
024	BA(JMC)	BA(JMC) 256	TV Production Lab	2016
024	BA(JMC)	BA(JMC) 208	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 210	Corporate Communication	2016
024	BA(JMC)	BA(JMC) 258	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 260	Corporate Communication Lab	2016
Fifth Semester				
024	BA(JMC)	BA(JMC) 301	Basics of New Media	2016
024	BA(JMC)	BA(JMC) 303	Media Research	2016
024	BA(JMC)	BA(JMC) 305	Event Management	2016
024	BA(JMC)	BA(JMC) 351	New Media Lab	2016
024	BA(JMC)	BA(JMC) 353	Media Research Lab	2016
024	BA(JMC)	BA(JMC) 355	Event Management Lab	2016
024	BA(JMC)	BA(JMC) 357	Functional Exposure Report	2016
024	BA(JMC)	BA(JMC) 307	Digital Media Marketing	2016
024	BA(JMC)	BA(JMC) 309	Film Appreciation	2016
024	BA(JMC)	BA(JMC) 359	Digital Media Marketing Lab	2016
024	BA(JMC)	BA(JMC) 361	Film Appreciation Lab	2016
Sixth Semester				
024	BA(JMC)	BA(JMC) 302	Media Management and Entrepreneurship	2016
024	BA(JMC)	BA(JMC) 304	Global Media: An Overview	2016
024	BA(JMC)	BA(JMC) 306	Environment Communication	2016
024	BA(JMC)	BA(JMC) 352	Final Project and Comprehensive Viva	2016


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DATA COLLECTION YEAR FOR ASSESSMENT

2016-17



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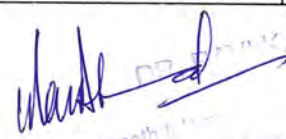
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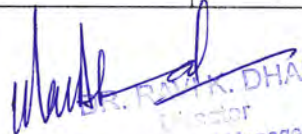
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1.1 List of courses offered across all programs during last five years (2016-17 to 2020-21)


Program code	Program Name	Course code	Course Name	Year of introduction
Data Collection Year for Assesment(2016-17)				
First Semester				
017	BBA	BBA101	Principles of Management	2010
017	BBA	BBA103	Business Economics-I	2010
017	BBA	BBA105	Business Mathematics	2010
017	BBA	BBA107	Introduction to IT	2010
017	BBA	BBA109	Financial Accounting	2010
017	BBA	BBA111	Personality Development & Communication Skills-I	2010
017	BBA	BBA113	IT Lab	2010
Second Semester				
017	BBA	BBA102	Business Organization	2010
017	BBA	BBA104	Business Economics-II	2010
017	BBA	BBA106	Quantitative Techniques and Operations Research in Management	2010
017	BBA	BBA108	Data Base Management System	2010
017	BBA	BBA110	Cost Accounting	2010
017	BBA	BBA112	Personality Development & Communication Skills-II	2010
017	BBA	BBA114	DBMS Lab	2010
Third Semester				
017	BBA	BBA201	Organizational Behaviour	2010
017	BBA	BBA203	Indian Economy	2010
017	BBA	BBA205	Marketing Management	2010
017	BBA	BBA207	Computer Applications-I	2010
017	BBA	BBA209	Management Accounting	2010
017	BBA	BBA211	Personality Development & Communication Skills-III (Minor Project Report)	2010
017	BBA	BBA213	Computer Applications Lab-I	2010
Fourth Semester				
017	BBA	BBA202	Human Resource Management	2010
017	BBA	BBA204	Business Environment	2010
017	BBA	BBA206	Marketing Research	2010
017	BBA	BBA208	Computer Applications-II	2010


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017	BBA	BBA210	Business Laws	2010
017	BBA	BBA212	Taxations Laws	2010
017	BBA	BBA214	Computer Applications Lab-II	2010
Fifth Semester				
017	BBA	BBA301	Values & Ethics in Business	2010
017	BBA	BBA303	Sales Management	2010
017	BBA	BBA305	Production & Operations Management	2010
017	BBA	BBA307	Management Information System	2010
017	BBA	BBA309	Financial Management	2010
017	BBA	BBA311	Summer Training Report & Viva Voce	2010
017	BBA	BBA313	Computer Applications Project	2010
Sixth Semester				
017	BBA	BBA302	Business Policy & Strategy	2010
017	BBA	BBA304	Project Planning & Evaluation	2010
017	BBA	BBA306	Entrepreneurship Development	2010
017	BBA	BBA308	International Business Management	2010
017	BBA	BBA310	Project Report and Viva-Voce	2010
017	BBA	BBA312	Environmental Science	2010
First Semester				
020	BCA	BCA 101	Mathematics – I	2011
020	BCA	BCA 103	Technical Communication	2011
020	BCA	BCA 105	Introduction to Programming Language using	2011
020	BCA	BCA 107	Introduction to Computers & IT	2011
020	BCA	BCA 109	Physics	2011
020	BCA	BCA 151	Practical – I C Prog. Lab	2011
020	BCA	BCA 153	Practical – II IT Lab	2011
020	BCA	BCA 155*	Communication Skills	2011
Second Semester				
020	BCA	BCA 102	Mathematics – II	2011
020	BCA	BCA 104	Principles of Management	2011
020	BCA	BCA 106	Digital Electronics	2011
020	BCA	BCA 108	Data Structure Using C	2011
020	BCA	BCA 110	Database Management System	2011
020	BCA	BCA 152	Practical – III DS Lab	2011
020	BCA	BCA 154	Practical – IV DBMS Lab	2011
020	BCA	BCA 156*	Cyber Ethics	2011
Third Semester				
020	BCA	BCA 201	Mathematics – III	2011
020	BCA	BCA 203	Computer Architecture	2011
020	BCA	BCA 205	Front End Design Tool VB.Net	2011
020	BCA	BCA 207	Principles of Accounting	2011
020	BCA	BCA 209	Object Oriented Programming using C++.	2011
020	BCA	BCA 251	Practical – V .NET Lab	2011
020	BCA	BCA 253	Practical – VI C++ Lab	2011
020	BCA	BCA 255*	Software Development Skills	2011


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Fourth Semester				
020	BCA	BCA 202	Mathematics – IV	2011
020	BCA	BCA 204	Web Technologies	2011
020	BCA	BCA 206	Java Programming	2011
020	BCA	BCA 208	Software Engineering	2011
020	BCA	BCA 210	Computer Networks	2011
020	BCA	BCA 252	Practical – VII Java Lab	2011
020	BCA	BCA 254	Practical – VIII Web Tech Lab	2011
020	BCA	BCA 256*	Personality Development Skills	2011
Fifth Semester				
020	BCA	BCA 301	Operating System	2011
020	BCA	BCA 303	Computer Graphics	2011
020	BCA	BCA 305	E- Commerce	2011
020	BCA	BCA 307	Software Testing	2011
020	BCA	BCA 309	Microprocessor	2011
020	BCA	BCA 311	Advance Computer Networks	2011
020	BCA	BCA 313	Web Based Programming	2011
020	BCA	BCA 315	Business Economics	2011
020	BCA	BCA 351	Practical – IX CG Lab	2011
020	BCA	BCA 355*	Summer Project/ Training	2011
020	BCA	BCA 357	Minor Project	2011
Sixth Semester				
020	BCA	BCA 302	Data Ware Housing & Data Mining	2011
020	BCA	BCA 304	Mobile Computing	2011
020	BCA	BCA 306	Linux Environment	2011
020	BCA	BCA 308	Multimedia & Its Applications	2011
020	BCA	BCA 310	Bio Informatics	2011
020	BCA	BCA 312	Artificial Intelligence	2011
020	BCA	BCA 314	Network Security	2011
020	BCA	BCA 316	Network Programming	2011
020	BCA	BCA 352	Practical – X Linux Lab	2011
020	BCA	BCA 356	Major Project	2011
020	BCA	BCA 358**	Seminar	2011
First Semester				
024	BA(JMC)	BA(JMC) 101	Communication: Concepts & Processes	2016
024	BA(JMC)	BA(JMC) 103	Contemporary India: An Overview	2016
024	BA(JMC)	BA(JMC) 105	Basics of Design and Graphics	2016
024	BA(JMC)	BA(JMC) 151	Communication Skills Lab	2016
024	BA(JMC)	BA(JMC) 153	Contemporary India: Issues and Debates (Seminars/Presentations)	2016
024	BA(JMC)	BA(JMC) 155	Design & Graphics Lab – I	2016
024	BA(JMC)	BA(JMC) 107	Personality Development	2016
024	BA(JMC)	BA(JMC) 109	Writing Skills	2016
024	BA(JMC)	BA(JMC) 111	Indian Culture (For Foreign Students Only)	2016
024	BA(JMC)	BA(JMC) 157	Personality Development Lab	2016
024	BA(JMC)	BA(JMC) 159	Writing Skills Lab	2016


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Second Semester				
024	BA(JMC)	BA(JMC) 102	Print Journalism	2016
024	BA(JMC)	BA(JMC) 104	Media Laws and Ethics	2016
024	BA(JMC)	BA(JMC) 106	Still Photography	2016
024	BA(JMC)	BA(JMC) 152	Print Journalism Lab	2016
024	BA(JMC)	BA(JMC) 154	Still Photography Lab	2016
024	BA(JMC)	BA(JMC) 156	Design and Graphics Lab – II	2016
024	BA(JMC)	BA(JMC) 108	Health Communication	2016
024	BA(JMC)	BA(JMC) 110	Sports Journalism	2016
024	BA(JMC)	BA(JMC) 158	Health Communication Lab	2016
024	BA(JMC)	BA(JMC) 160	Sports Journalism Lab	2016
Third Semester				
024	BA(JMC)	BA(JMC) 201	Development Communication	2016
024	BA(JMC)	BA(JMC) 203	Basics of Radio Programming and Production	2016
024	BA(JMC)	BA(JMC) 205	Basics of Video Camera, Lights and Sound	2016
024	BA(JMC)	BA(JMC) 251	Radio Production Lab	2016
024	BA(JMC)	BA(JMC) 253	Video Production Lab	2016
024	BA(JMC)	BA(JMC) 255	Summer Training Report	2016
024	BA(JMC)	BA(JMC) 207	Radio Jockeying and News Reading	2016
024	BA(JMC)	BA(JMC) 209	Video Editing	2016
024	BA(JMC)	BA(JMC) 257	Radio Jockeying and News Reading Lab	2016
024	BA(JMC)	BA(JMC) 259	Video Editing Lab	2016
Fourth Semester				
024	BA(JMC)	BA(JMC) 202	Basics of Advertising	2016
024	BA(JMC)	BA(JMC) 204	Basics of Public Relations	2016
024	BA(JMC)	BA(JMC) 206	Television Programming and Production	2016
024	BA(JMC)	BA(JMC) 252	Advertising Lab	2016
024	BA(JMC)	BA(JMC) 254	Public Relations Lab	2016
024	BA(JMC)	BA(JMC) 256	TV Production Lab	2016
024	BA(JMC)	BA(JMC) 208	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 210	Corporate Communication	2016
024	BA(JMC)	BA(JMC) 258	Television News: Reporting and Anchoring	2016
024	BA(JMC)	BA(JMC) 260	Corporate Communication Lab	2016
Fifth Semester				
024	BA(JMC)	BA(JMC) 301	Basics of New Media	2016
024	BA(JMC)	BA(JMC) 303	Media Research	2016
024	BA(JMC)	BA(JMC) 305	Event Management	2016
024	BA(JMC)	BA(JMC) 351	New Media Lab	2016
024	BA(JMC)	BA(JMC) 353	Media Research Lab	2016
024	BA(JMC)	BA(JMC) 355	Event Management Lab	2016
024	BA(JMC)	BA(JMC) 357	Functional Exposure Report	2016
024	BA(JMC)	BA(JMC) 307	Digital Media Marketing	2016
024	BA(JMC)	BA(JMC) 309	Film Appreciation	2016
024	BA(JMC)	BA(JMC) 359	Digital Media Marketing Lab	2016
024	BA(JMC)	BA(JMC) 361	Film Appreciation Lab	2016


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Sixth Semester				
024	BA(JMC)	BA(JMC) 302	Media Management and Entrepreneurship	2016
024	BA(JMC)	BA(JMC) 304	Global Media: An Overview	2016
024	BA(JMC)	BA(JMC) 306	Environment Communication	2016
024	BA(JMC)	BA(JMC) 352	Final Project and Comprehensive Viva	2016


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