

## **EXTENDED PROFILE**

**1.2: NUMBER OF PROGRAMMES OFFERED YEAR WISE FOR  
THE LAST FIVE YEARS  
(2016-17 TO 2020-21)**



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

The following is the list of Undergraduate Programmes offered in the institution during the Academic Session 2016-17, 2017-18, 2018-19, 2019-20, and 2020-21:

- BBA
- BBA (Second Shift)
- BCA
- BCA (Second Shift)
- BA(JMC)
- BA(JMC) (Second Shift)

It is certified that the information given above is true and correct to the best of my knowledge and belief.

(Director)

DR. RAVI K. DHAR  
Director  
Jagannath International Management School  
Sector-B,  
New Delhi-110070

**AFFILIATION LETTERS**  
**YEAR WISE FOR THE LAST FIVE YEARS**  
**(2016-17 TO 2021-22)**



# Guru Gobind Singh Indraprastha University

Sector – 16C, Dwarka, New Delhi - 110078

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2021-22/ 6118

Dated: 24/01/2022

**Subject: Continuation of Provisional Affiliation for conduct of BJMC, BJMC (2<sup>nd</sup> Shift), BBA, BBA (2<sup>nd</sup> Shift), BCA & BCA (2<sup>nd</sup> Shift) programmes for the Academic Session 2021-2022.**

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of the following programme(s)/course(s) at **Jagannath International Management School, OCF, Pocket - 9, Sector B, Vasant Kunj, New Delhi - 110070** during Academic Session 2021-2022:-

S. No.	Programme/Course	Duration of programme	Intake for the Academic Session 2021-22
1.	BJMC	3 Yrs	60
2.	BJMC (Second Shift)		60
3.	BBA		120
4.	BBA (Second shift)		120
5.	BCA		60
6.	BCA (Second shift)		60

**This provisional affiliation is subject to fulfillment of following conditions:-**

- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable).
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.
- 3.0 That the institution/ society shall ensure that ragging is completely banned among student community and prohibited in the campus and hostels of the institute/college. Some teachers shall be made responsible in order to guarantee implementation of this Order of the Government.
- 4.0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.
- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.

- 6.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
- 7.0 That the institution/ society shall follow the course curriculum, examination scheme and fee structure prescribed by the University / State Govt. and will not charge any unauthorized additional fee on any account like providing Book Bank facilities / placement facilities to the students, conducting lectures / seminar / workshop, etc. for knowledge / entrepreneurship development of students (expenditure for which shall be preferred to be met out from the Institute's share of student activity fees) or any advance fee for the next session.
- 8.0 It will also be ensured that security deposits of students and their original certificates are returned back in appropriate manner and within stipulated time. The students of the Institute shall not be harassed in this context. Further, no student either passed out and / or pursuing studies at your Institute shall be discriminated on the ground of gender.
- 9.0 That the institution/ society shall upload the specifications of land, built-up area, land use, etc., aside status of faculty and other academic facilities available, categorically on its website indicating the courses with intake allowed to be conducted by the University so that the students are well aware of the quality standards maintained by the institute. Any developments regarding change in faculty, academic facilities etc. shall also be displayed on the website within a week so that there is total transparency in conduct of the programme.
- 10.0 That the institution/ society shall organize faculty development and student awareness programmes through seminars, conferences and workshops, etc., in order to maintain quality standards and promote excellence in imparting education. Value education shall be a part of overall development of the students and the institution / society shall take measures to promote it.
- 11.0 The Institution shall not without the previous permission of the University suspend instructions in any subject or course of study, where it is authorized to teach a programme or impart education.
- 12.0 That the institution / society shall submit a feedback / compliance report after every quarter highlighting the status of faculty and indicating its academic progress. In case any complaint is referred by the University regarding the institution or any of its component, it will be the responsibility of the institution / society to submit compliance and rectify the deficiency / discrepancy in a time bound manner.
- 13.0 That the Institute / Society shall setup a Internal Complaint Committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013 and send yearly report to UGC, Women's Commission".
- 14.0 That the Institute / Society shall setup a Grievance Redressal Committee to address / resolve the grievances of students as per directions of Hon'ble Supreme Court in W.P.(C) No. 793/17. The constitution of committee shall be displayed properly in the institute.
- 15.0 That the institute / Society ensure installation of appropriate Fire Safety equipments and availability of valid Fire Safety Certificate from concerned Government department.
- 16.0 That the institute / Society ensure that the deficiency/ shortcomings/ suggestions pointed out in the NOC of GNCTD issued for A.S. 2019-20 extended for A.S. 2020-21 & A.S. 2021-22 have been resolved / complied with, in consonance with the NOC. If not complied with, the same shall be complied at the earliest.

17.0 This provisional affiliation letter is being issued subject to submission of an, duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.



(Sunita Shiva)

Joint Registrar (Affiliation)

**The Principal/ Director**  
**Jagannath International Management School,**  
**OCF, Pocket - 9, Sector B,**  
**Vasant Kunj,**  
**New Delhi - 110070**

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2021-22/ 6118<sup>6</sup>

Dated: 24/01/2022

Copy to:

- (i) The Director, Directorate of Higher Education, Govt. of NCT of Delhi, Muni Maya Ram Marg, Pitampura, Delhi – 110088.
- (ii) Controller of Examinations, GGSIPU, New Delhi.



for (Bindu Ramachandran)  
Assistant Registrar (Affiliation)



# Guru Gobind Singh Indraprastha University

Sector - 16C, Dwarka, New Delhi - 110078

JIMS  
VASANT KUNJ, N D

24 JUN 2021

Dated: 07/06/2021 3/0

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2020-21/4877

**Subject:** Continuation of Provisional Affiliation for conduct of BJMC, BJMC (2<sup>nd</sup> Shift), BBA, BBA (2<sup>nd</sup> Shift), BCA & BCA (2<sup>nd</sup> Shift) programmes for the Academic Session 2020-2021.

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of the following programme(s)/course(s) at Jagannath International Management School, OCF, Pocket - 9, Sector B, Vasant Kunj, New Delhi - 110070 during Academic Session 2020-2021:-

S. No.	Programme/Course	Duration of programme	Intake for the Academic Session 2020-21
1.	BJMC	3 Yrs	60
2.	BJMC (Second Shift)		60
3.	BBA		120
4.	BBA (Second shift)		120
5.	BCA		60
6.	BCA (Second shift)		60

**This provisional affiliation is subject to fulfillment of following conditions:-**

- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable).
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.
- 3.0 That the institution/ society shall ensure that ragging is completely banned among student community and prohibited in the campus and hostels of the institute/college. Some teachers shall be made responsible in order to guarantee implementation of this Order of the Government.
- 4.0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.
- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.

- 5.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
- 7.0 That the institution/ society shall follow the course curriculum, examination scheme and fee structure prescribed by the University / State Govt. and will not charge any unauthorized additional fee on any account like providing Book Bank facilities / placement facilities to the students, conducting lectures / seminar / workshop, etc. for knowledge / entrepreneurship development of students (expenditure for which shall be preferred to be met out from the Institute's share of student activity fees) or any advance fee for the next session.
- 8.0 It will also be ensured that security deposits of students and their original certificates are returned back in appropriate manner and within stipulated time. The students of the Institute shall not be harassed in this context. Further, no student either passed out and / or pursuing studies at your Institute shall be discriminated on the ground of gender.
- 9.0 That the institution/ society shall upload the specifications of land, built-up area, land use, etc., aside status of faculty and other academic facilities available, categorically on its website indicating the courses with intake allowed to be conducted by the University so that the students are well aware of the quality standards maintained by the institute. Any developments regarding change in faculty, academic facilities etc. shall also be displayed on the website within a week so that there is total transparency in conduct of the programme.
- 10.0 That the institution/ society shall organize faculty development and student awareness programmes through seminars, conferences and workshops, etc., in order to maintain quality standards and promote excellence in imparting education. Value education shall be a part of overall development of the students and the institution / society shall take measures to promote it.
- 11.0 The Institution shall not without the previous permission of the University suspend instructions in any subject or course of study, where it is authorized to teach a programme or impart education.
- 12.0 That the institution / society shall submit a feedback / compliance report after every quarter highlighting the status of faculty and indicating its academic progress. In case any complaint is referred by the University regarding the institution or any of its component, it will be the responsibility of the institution / society to submit compliance and rectify the deficiency / discrepancy in a time bound manner.
- 13.0 That the Institute / Society shall setup a Internal Complaint Committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Rederessal) Act, 2013 and send yearly report to UGC, Women's Commission".
- 14.0 That the Institute / Society shall setup a Grievance Redressal Committee to address / resolve the grievances of students as per directions of Hon'ble Supreme Court in W.P.(C) No. 793/17. The constitution of committee shall be displayed properly in the institute.
- 15.0 That the institute / Society ensure installation of appropriate Fire Safety equipments and availability of valid Fire Safety Certificate from concerned Government department.
- 16.0 That the institute / Society ensure that the deficiency/ shortcomings/ suggestions pointed out in the NOC of GNCTD issued for A.S. 2019-20 extended for A.S. 2020-21 have been resolved / complied with, in consonance with the NOC. If not complied with, the same shall be complied at the earliest.



17.0 This provisional affiliation letter is being issued subject to submission of an, duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.

  
(Sunita Shiva)  
Joint Registrar (Affiliation)


**The Principal/ Director**  
**Jagannath International Management School,**  
**OCF, Pocket - 9, Sector B,**  
**Vasant Kunj,**  
**New Delhi - 110070**

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2020-21/4877

Dated: 07/06/2021

Copy to:

- (i) The Director, Directorate of Higher Education, Govt. of NCT, Delhi, 5, Shamnath Marg, Delhi-110054.
- (ii) Controller of Examinations, GGSIPU, New Delhi.

  
(Dr. Neelima Markanday)  
Assistant Registrar (Affiliation)



# Guru Gobind Singh Indraprastha University

Sector - 16C, Dwarka, New Delhi - 110078

No.F.: GGSIPU/Aff.letter/JIMS(VK)/2019-20/4367

Dated: 06.01.2020

**Subject:** Continuation of Provisional Affiliation for conduct of BJMC, BJMC (2<sup>nd</sup> Shift), BBA, BBA (2<sup>nd</sup> Shift), BCA & BCA (2<sup>nd</sup> Shift) programmes for the Academic Session 2019-2020.

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of the following programme(s)/course(s) at Jagannath International Management School, OCF, Pocket - 9, Sector B, Vasant Kunj, New Delhi - 110070 during Academic Session 2019-2020:-

S. No.	Programme/Course	Duration of programme	Intake for the Academic Session 2019-20
1.	BJMC	3 Yrs	60
2.	BJMC (Second Shift)		60
3.	BBA		120
4.	BBA (Second shift)		120
5.	BCA		60
6.	BCA (Second shift)		60

This provisional affiliation is subject to fulfillment of following conditions:-

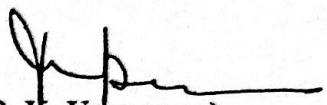
- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable). In addition to above the deficiencies pointed out / suggestions given by the Joint Assessment Committee in its report shall also be removed / taken up and compliance of the same shall also be submitted in the University within a month after seeking the report of JAC. The copy of the report may be collected from the affiliation branch of the University, if not collected earlier.
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.
- 3.0 That the institution/ society shall ensure that ragging is completely banned among student community and prohibited in the campus and hostels of the institute/college. Some teachers shall be made responsible in order to guarantee implementation of this Order of the Government.
- 4.0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.
- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.

- 6.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
- 7.0 That the institution/ society shall follow the course curriculum, examination scheme and fee structure prescribed by the University / State Govt. and will not charge any unauthorized additional fee on any account like providing Book Bank facilities / placement facilities to the students, conducting lectures / seminar / workshop, etc. for knowledge / entrepreneurship development of students (expenditure for which shall be preferred to be met out from the Institute's share of student activity fees) or any advance fee for the next session.
- 8.0 It will also be ensured that security deposits of students and their original certificates are returned back in appropriate manner and within stipulated time. The students of the Institute shall not be harassed in this context. Further, no student either passed out and / or pursuing studies at your Institute shall be discriminated on the ground of gender.
- 9.0 That the institution/ society shall upload the specifications of land, built-up area, land use, etc., aside status of faculty and other academic facilities available, categorically on its website indicating the courses with intake allowed to be conducted by the University so that the students are well aware of the quality standards maintained by the institute. Any developments regarding change in faculty, academic facilities etc. shall also be displayed on the website within a week so that there is total transparency in conduct of the programme.
- 10.0 That the institution/ society shall organize faculty development and student awareness programmes through seminars, conferences and workshops, etc., in order to maintain quality standards and promote excellence in imparting education. Value education shall be a part of overall development of the students and the institution / society shall take measures to promote it.
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- 12.0 That the institution / society shall submit a feedback / compliance report after every quarter highlighting the status of faculty and indicating its academic progress. In case any complaint is referred by the University regarding the institution or any of its component, it will be the responsibility of the institution / society to submit compliance and rectify the deficiency / discrepancy in a time bound manner.
- 13.0 That the Institute / Society shall setup a Internal Complaint Committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Rederessal) Act, 2013 and send yearly report to UGC, Women's Commission".
- 14.0 That the Institute / Society shall setup a Grievance Redressal Committee to address / resolve the grievances of students as per directions of Hon'ble Supreme Court in W.P.(C) No. 793/17. The constitution of committee shall be displayed properly in the institute.
- 15.0 That the institute / Society ensure installation of appropriate Fire Safety equipments and availability of valid Fire Safety Certificate from concerned Government department. In case of non availability / renewal of Fire Safety Certificate, the institute is directed to submit the same by 29.02.2020.

15.0 That the institute / Society ensure that the deficiency/ shortcomings/ suggestions pointed out in the NOC of GNCTD have been resolved / complied with, in consonance with the NOC. If not complied with, the same shall be complied with latest by 29.02.2020.

17.0 This provisional affiliation letter is being issued subject to submission of an, duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.

  
(Brig. P. K. Upmanyu)  
Joint Registrar (Affiliation)

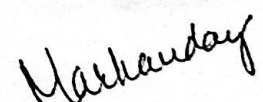
The Principal/ Director  
Jagannath International Management School,  
OCF, Pocket - 9, Sector B,  
Vasant Kunj,  
New Delhi - 110070

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2019-20/ 4367

Dated: 06.01.2020

Copy to:

- (i) The Director, Directorate of Higher Education, Govt. of NCT, Delhi, 5, Shamnath Marg, Delhi-110054.
- (ii) Controller of Examinations, GGSIPU, New Delhi.

  
(Dr. Neelima Markandey)  
Assistant Registrar (Affiliation)



# Guru Gobind Singh Indraprastha University

Sector – 16C, Dwarka, New Delhi - 110078

VASANT KUNJ, N D

1 APR 2019

890

Dated: 27/3/2019

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2018-19/2792-L

**Subject: Continuation of Provisional Affiliation for conduct of BBA, BBA(2<sup>nd</sup> shift), BJMC, BJMC (2<sup>nd</sup> shift), BCA and BCA (2<sup>nd</sup> shift) programmes for the Academic Session 2018-2019.**

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of the following programme(s)/course(s) at **Jagannath International Management School, OCF, Pocket - 9, Sector B, Vasant Kunj, New Delhi – 110070** during Academic Session 2018-2019:-

S.No.	Programme/Course	Duration of programme	Intake
1.	BJMC	3 yrs	60
2.	BJMC (Second Shift)	3 yrs	60
3..	BBA	3 yrs	120
4.	BBA (Second shift)	3 yrs	120
5.	BCA	3 yrs	60
6.	BCA (Second shift)	3 yrs	60

**This provisional affiliation is subject to fulfillment of following conditions:-**

- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable). In addition to above the deficiencies pointed out / suggestions given by the Joint Assessment Committee in its report shall also be removed / taken up and compliance of the same shall also be submitted in the University within a month after seeking the report of JAC. The copy of the report may be collected from the affiliation branch of the University, if not collected earlier.
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.
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- 0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.
- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.
- 6.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
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- 13.0 That the Institute / Society shall setup a Internal Complaint Committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013 and send yearly report to UGC, Women's Commission".
- 14.0 That the Institute / Society shall setup a Grievance Redressal Committee to address / resolve the grievances of students. The constitution of committee may be displayed properly in the institute.
- 15.0 This provisional affiliation letter is being issued subject to submission of an, duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.
- 16.0 The institution essentially submits compliance report in the University as per the conditions of NOC issued by Department of Training & Technical Education vide letter no. DHE-4(16)/NOC/JIMS(VK)/2014-15/2537-38, dated 17.05.2018 point no. 4 to 9 for the Academic Session 2018-19.

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.



(Shikha Agarwal)  
Dy. Registrar (Affiliation)

**The Principal/ Director**  
**Jagannath International Management School,**  
**OCF, Pocket - 9, Sector B,**  
**Vasant Kunj, New Delhi – 110070**

No.F.:GGSIPU/Aff.letter/JIMS(VK)/2018-19/2792-L

Dated: 27/3/2019

Copy to:

- (i) The Director, Directorate of Higher Education, B-Wing, 2<sup>nd</sup> Floor, 5 Shammath Marg, Delhi
- (ii) Controller of Examinations, GGSIPU, New Delhi.



(Hirdesh Gorh)  
Assistant Registrar (Affiliation)



**Guru Gobind Singh Indraprastha University**  
Sector – 16C, Dwarka, New Delhi - 110075

No.F.:GGSIPU/Aff.letter/ JIMS(VK)/2017-18/2164

Dated: 15/1/18

**Subject: Provisional/Continuation of Provisional Affiliation for conduct of BBA, BBA (2<sup>nd</sup> Shift), BJMC, BJMC (2<sup>nd</sup> Shift), BCA & BCA (2<sup>nd</sup> Shift) programmes for the Academic Session 2017-2018.**

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, provisional/continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of the following programme(s)/course(s) at **Jagannath International Management School, OCF, Pocket – 9, Sector B, Vasant Kunj, New Delhi - 110070** during Academic Session 2017-2018:-

S. No.	Programme/Course	Duration of programme	Intake
1	BBA	3 Years	120
2	BBA (2 <sup>nd</sup> Shift)	3 Years	120
3	BJMC	3 Years	60
4	BJMC (2 <sup>nd</sup> Shift)	3 Years	60
5	BCA	3 Years	60
6	BCA	3 Years	60

**This provisional affiliation is subject to fulfillment of following conditions:-**

- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable). In addition to above the deficiencies pointed out / suggestions given by the Joint Assessment Committee in its report shall also be removed / taken up and compliance of the same shall also be submitted in the University within a month of the receipt of this letter. The copy of the report may be collected from the affiliation branch of the University, if not collected earlier.
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.



- 3.0 That the institution/ society shall ensure that ragging is completely banned among student community and prohibited in the campus and hostels of the institute/college. Some teachers shall be made responsible in order to guarantee implementation of this order of the Government.
- 4.0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.
- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.
- 6.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
- 7.0 That the institution/ society shall follow the course curriculum, examination scheme and fee structure prescribed by the University / State Govt. and will not charge any unauthorized additional fee on any account like providing Book Bank facilities / placement facilities to the students, conducting lectures / seminar / workshop, etc. for knowledge / entrepreneurship development of students (expenditure for which shall be preferred to be met out from the Institute's share of student activity fees) or any advance fee for the next session.
- 8.0 It will also be ensured that security deposits of students and their original certificates are returned back in appropriate manner and within stipulated time. The students of the Institute shall not be harassed in this context. Further, no student either passed out and / or pursuing studies at your Institute shall be discriminated on the ground of gender.
- 9.0 That the institution/ society shall upload the specifications of land, built-up area, land use, etc., aside status of faculty and other academic facilities available, categorically on its website indicating the courses with intake allowed to be conducted by the University so that the students are well aware of the quality standards maintained by the institute. Any developments regarding change in faculty, academic facilities etc. shall also be displayed on the website within a week so that there is total transparency in conduct of the programme.
- 10.0 That the institution/ society shall organize faculty development and student awareness programmes through seminars, conferences and workshops, etc., in order to maintain quality standards and promote excellence in imparting education. Value education shall be a part of overall development of the students and the institution / society shall take measures to promote it.
- 11.0 The Institution shall not without the previous permission of the University suspend instructions in any subject or course of study, where it is authorized to teach a programme or impart education.

- 12.0 That the institution / society shall submit a feedback / compliance report after every quarter highlighting the status of faculty and indicating its academic progress. In case any complaint is referred by the University regarding the institution or any of its component, it will be the responsibility of the institution / society to submit a compliance and rectify the deficiency / discrepancy in a time bound manner.
- 13.0 That the Institute / Society shall setup a complaint committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013".
- 14.0 This provisional affiliation letter is being issued subject to submission of a duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.
- 15.0 **The institution shall essentially submit compliance report in the University as per the conditions of NOC issued by Directorate of Higher Education vide letter no. DHE-4(16)/NOC/JIMS(VK)/2017-18/2526-27 dated 14.06.2017, point nos. 3 to 9 for the Academic Session 2017-2018.**

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.



(Satnam Singh)  
Registrar

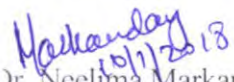
**The Principal/ Director  
Jagannath International Management School,  
OCF, Pocket – 9,  
Sector - B, Vasant Kunj,  
New Delhi - 110070**

No.F.: GGSIPU/Aff.letter/JIMS(VK)/17-18/2163

Dated: 15/11/18

Copy to:

- (i) Director, Directorate of Higher Education, B-Wing, 2<sup>nd</sup> Floor, 5 Shamnath Marg, Delhi-110054.
- (ii) Controller of Examinations, GGSIPU, New Delhi-110078.



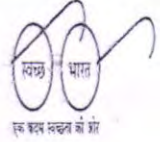
(Dr. Neelima Markanday)  
Assistant Registrar (Affiliation)



# Guru Gobind Singh Indraprastha University

Sector - 16C, Dwarka, New Delhi - 110075

JIMS  
VASANT KUNJ, N D



No.F.:GGSIPU/Aff.letter/JIMS-V/2016-17/19

Dated: 17/01/17

**Subject: Continuation of Provisional Affiliation for conduct of BJMC, BBA & BCA (1<sup>st</sup> & IInd Shift) programmes for the Academic Session 2016-2017.**

In terms of Section 5(21) of the Guru Gobind Singh Indraprastha University Act 1998, continuation of provisional affiliation has been approved by the Board of Affiliation for conduct of BJMC, BCA (1<sup>st</sup> & IInd Shift)/60 seats in each programme (duration 3 years in each) & BBA (1<sup>st</sup> & II nd Shift)/120 seats in each programme (duration 3 years in each) at Jagannath International Management School, OCF, Pocket - 9, Sector B, Vasant Kunj, New Delhi - 110070 during Academic Session 2016-2017.

**This provisional affiliation is subject to fulfillment of following conditions:-**

- 1.0 That the institution/society shall adhere to the provisions of Act 1998, the Statute, the Ordinances and regulations of the Guru Gobind Singh Indraprastha University and will comply with the standing orders and directions of the University throughout the period of affiliation and fulfill conditions indicated in the Policy Guidelines issued by Govt. of NCT, Delhi and approval of the Statutory Body (wherever applicable). In addition to above the deficiencies pointed out / suggestions given by the Joint Assessment Committee in its report shall also be removed / taken up and compliance of the same shall also be submitted in the University within a month of the receipt of this letter. The copy of the report may be collected from the affiliation branch of the University, if not collected earlier.
- 2.0 That the institution/society shall not conduct any full time, part time or distance education programme(s) within its premises without the specific prior permission of the University and will not conduct any programme whatsoever of any other University in the said campus. It will also not use the trademark/trade name of the University for any other admission/teaching activity/conduct of any other programme at any other campus till it remains affiliated with Guru Gobind Singh Indraprastha University.
- 3.0 That the institution/ society shall ensure that raging is completely banned' among student community and prohibited in the campus and hostels of the institute/college. Some teachers shall be made responsible in order to guarantee implementation of this order of the Government.
- 4.0 That the institution / society shall create special facilities such as ramps, rails and special toilets and make other necessary arrangements to suit the special needs of physically challenged persons.

Handwritten signature

- 5.0 That the institution / society shall ensure availability of Principal / Director, faculty and non-teaching staff qualified and adequate as per the norms of University / Statutory Body in respect of each programmes conducted throughout the session.
- 6.0 That the institution / society shall ensure maintenance of its class rooms, laboratories, computer centre, library, common rooms, faculty rooms, seminar hall/ conference room, ambience etc., as also the augmentation of the library, labs, computer centre as and when required as per the demand of the course curriculum.
- 7.0 That the institution/ society shall follow the course curriculum, examination scheme and fee structure prescribed by the University / State Govt. and will not charge any unauthorized additional fee on any account like providing Book Bank facilities / placement facilities to the students, conducting lectures / seminar / workshop, etc. for knowledge / entrepreneurship development of students (expenditure for which shall be preferred to be met out from the Institute's share of student activity fees) or any advance fee for the next session.
- 8.0 It will also be ensured that security deposits of students and their original certificates are returned back in appropriate manner and within stipulated time. The students of the Institute shall not be harassed in this context. Further, no student either passed out and / or pursuing studies at your Institute shall be discriminated on the ground of gender.
- 9.0 That the institution/ society shall upload the specifications of land, built-up area, land use, etc., aside status of faculty and other academic facilities available, categorically on its website indicating the courses with intake allowed to be conducted by the University so that the students are well aware of the quality standards maintained by the institute. Any developments regarding change in faculty, academic facilities etc. shall also be displayed on the website within a week so that there is total transparency in conduct of the programme.
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- 12.0 That the institution / society shall submit a feedback / compliance report after every quarter highlighting the status of faculty and indicating its academic progress. In case any complaint is referred by the University regarding the institution or any of its component, it will be the responsibility of the institution / society to submit a compliance and rectify the deficiency / discrepancy in a time bound manner.
- 13.0 That the Institute / Society shall setup a complaint committee under the "The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013".
- 14.0 This provisional affiliation letter is being issued subject to submission of an, duly notarized, undertaking by the Institute on the Non-Judicial Stamp Paper of Rs.100/- in the enclosed format within 15 days of the issue of this letter.

15.0 ✓ That the institution essentially submits compliance report in the University as per the conditions of NOC issued by Directorate of Higher Education vide letter no. DHE-4 (16)/NOC/JIMS (VK)/2014-15/1171 dated 25.05.2016, point nos. 4 to 10 for the Academic Session 2016 -2017.

In the event of infringement / contravention/ non-compliance or flouting of the University Norms/ Govt. Policy Guidelines/ Statutory body Standards, the University shall be constrained to take an appropriate action and shall be free to withdraw affiliation and the liabilities arising out of such withdrawals would solely be that of the institution / promoting society.

*- Arvind*  
*11-1-17*

(C. Arvind)  
Registrar

The Principal/ Director  
Jagannath International Management School, OCF, Pocket - 9, Sector B,  
Vasant Kunj, New Delhi – 110070

No.F.: GGSIPU/Aff.letter/JIMS/2016-17/19

Dated: 17/01/17

Copy to:

- (i) Director, Directorate of Higher Education, B-Wing, 2<sup>nd</sup> Floor, 5 Shamnath Marg, Delhi-110054.
- (ii) Controller of Examinations, GGSIPU, New Delhi-110078.

*Neelima*  
(Dr. Neelima Markanday)  
Assistant Registrar (Affiliation)

# COLLEGE BROCHURE

# B R O C H U R E 2019

Bachelor of Business Administration (BBA)  
Bachelor of Computer Applications (BCA)  
Bachelor of Arts in Journalism & Mass Communication [BA(JMC)]

# Highlights

1. A Grade by National Assessment & Accreditation Council of India
2. National Service Scheme Unit set up at JIMS, Vasant Kunj
3. A + Category as per SFRC, Govt. of NCT of Delhi
4. A Category as per Joint Assessment Committee, GGSIP University
5. Bagged Gold Medals in all the three Programmes



Late Shri Jagannath Gupta  
our inspiration

## Vision

We visualize that JIMS will evolve in the future as an institute of higher learning known for its total commitment to excellence in management and professional education and research with a holistic concern for quality of life, environment, society and ethics.

## Mission

To serve society and improve its quality of life through high quality education in management, mass communication and information technology with the adoption of modern teaching methodologies.

## Quality Policy

We at Jagannath International Management School are committed to serving the society by improving the quality of life through imparting high quality education and training in management and professional courses.

# About Us

The first among all the institutes/ affiliated to GGS Indraprastha University, New Delhi, to have been accredited by National Assessment and Accreditation Council of India (NAAC), the topmost Media school in the country as per CEGR Best Journalism and Mass Communication College Survey 2015, 12th topmost private Business school in the country as reported in North East Sun magazine 2015. Jagannath International Management School, Vasant Kunj, was established only a decade ago in 2003. Consistently ranked in the topmost category, A+, in academic audits by the Govt of Delhi and the University, the college offers three Bachelors degree courses in Business Administration, Computer Applications, and Mass Communication.

JIMS, Vasant Kunj functions under the aegis of the Jagannath Gupta Memorial Educational Society which runs six campuses in Delhi NCR, two in Jaipur, Rajasthan along with two private State Universities, one each in Jaipur and Bahadurgarh, Haryana

Prominent amongst JIMS campuses in Delhi-NCR are:

*Jagannath International Management School, Kalkaji, New Delhi*

The Campus conducts two PG programmes, PGDM and PGDM (Intl. Bus.), which are AICTE approved. It also conducts UG programmes affiliated with GGSIP University, BBA and B.Com (H).

*JIMS Engineering Management Technical Campus, Greater Noida*

The Campus conducts UG programmes in affiliation with GGSIP University, B.Tech, BBA, LLB, BA, LLB, BCA and B.ED.





Dr Amit Gupta, Chairman

## Leaders

The leadership structure of the institute flows down from its visionary and ebullient Chairman, Dr. Amit Gupta, who is an alumnus of prestigious institutes of higher learning such as the SRCC, where he completed his Bachelor of Commerce degree, IIFT, where he pursued his MBA degree in International Business, and GGS Indraprastha University, New Delhi, from where he earned his Doctorate in Management Studies. As the Chairman of the institute, Dr. Amit Gupta is the prime change leader and a source of inspiration to his team of leaders.

Dr Ravi K Dhar, the Director of the institute, with over 30 years of teaching and research experience in institutions of higher learning in India and abroad and over ten years of experience as an academic administrator, has led the growth of JIMS Vasant Kunj, with his firm faith in constant innovation as the key to development.

The constitution of the Governing Body and the International Advisory Board of the institute reflects this concern with leadership building. The members of these two apex bodies are leading experts from the industry and the academia from India and abroad. Their policy initiatives and strategic reviews underpin the teaching-learning processes at the institute.

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### Governing Body Members

Mr A K Gangal  
Vice President, MIND Ltd.

Dr Sunil K. Muttoo  
Prof & Head, Comp Science,  
University of Delhi

Mr B V Rao  
Communication & News Director, CNN IBN

Mr Soumitra Bose  
National Editor, Sports  
Hindustan Times

Mr Sanjay Sindhvani  
VP, indiatimes.com

Mr Amit Gupta  
VP, TCS Ltd.

Dr Ajay Pandit  
Prof of Management, FMS, DU

Mr Subhash Bhaskar  
DGM (HR), MMTC Ltd.

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### International Members

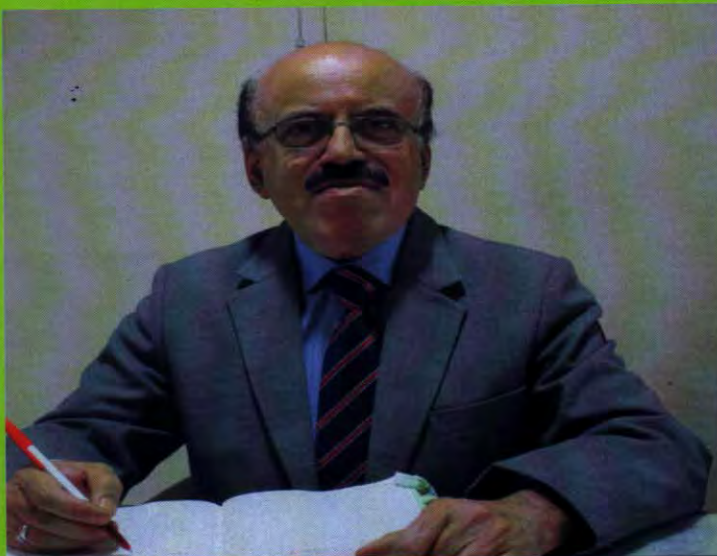
Dr Nancy Nix  
MJ Neeley School of Business  
Texas Christian University, USA

Dr Shin Dong Kim  
VP (International Affairs)  
Hallym University,  
Chuncheon, Korea

Dr Harmeet Sawhney  
Dept of Radio, TV and Telecommunication  
Indiana University, USA



**Dr Ravi K. Dhar**  
 Director & Professor of  
 Journalism (Mass Communication) MA (English),  
 PhD (English), Master of Journalism & Mass  
 Communication, PGDBA



**Dr Satish Kumar Dogra**  
 Registrar & Professor of Management  
 MBA-Marketing  
 PhD (Management)



**Dr Nidhi Gupta**  
 Professor & Head-BBA Programme

## BBA

**Dr Ashok Sharma**  
 Associate Professor  
 MBA MPhil, PhD

**Ms Raghvir Kaur**  
 Assistant Professor  
 MCom, MPhil, DBF

**Ms Nisha Wadhwan**  
 Assistant Professor  
 MCA, MTech

**Dr Himani Gupta**  
 Associate Professor  
 MBA, M.Com, NET, PhD.

**Mr P.K. Pandey**  
 Assistant Professor  
 MCA

**Ms Suchitra Srivastava**  
 Associate Professor  
 BTech, MTech PGDHRM  
 NET (UGC)

**Ms Smriti Dua**  
 Assistant Professor  
 PGDMM (Mktg.), MBA  
 (HR)  
 NET (UGC)

**Dr Manisha Gupta**  
 Assistant Professor  
 MBA (Mkt.), NET (UGC)

**Dr Shruti Bhuttani**  
 Assistant Professor  
 MBA (Finance),  
 NET (UGC)

**Ms Poonam Malik**  
 Assistant Professor  
 MCA, MPhil

**Mr Vipul Singh**  
 Assistant Professor  
 MBA (HR & Marketing)  
 NET (UGC)

**Ms. Sakshi Chhabra**  
 Assistant Professor  
 MCA, BCA,  
 Pursuing PhD.

**Ms Prabhjot Kaur**  
 Assistant Professor  
 MBA (HR), BCA,  
 Pursuing PhD

**Ms. Anshu Punshi**  
 Assistant Professor  
 MBA, BBA, NET

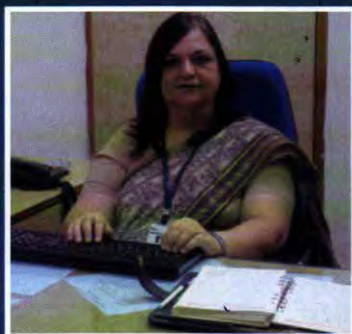
**Dr Hakimuddin Khan**  
 Associate Professor  
 MSc, PhD (Maths)

**Mr Gaurav Bhardwaj**  
 Assistant Professor  
 MA(Eco.), NET

**Ms Anu Bhardwaj**  
 Assistant Professor  
 MBA, M.Phil, NET  
 Pursuing PhD.



Prof. Bhushan Manchanda  
Head- Corp. Affairs & Assoc. Professor of Mgmt  
MA (English), PGDMM (FMS, DU)  
MBA (FMS, DU)



Dr. Meenakshi Narula  
Professor & Head-BCA Programme  
MSc, MTech, Ph.D (IT)



Dr. Neeru Johri  
Professor & Head-BA(JMC) Programme  
MA (History), PGDPR, Ph.D (Social Science)

### BBA CONTINUED

Dr Sartaj Khera  
Assitant Professor  
MBA, NET (UGC)  
PhD

Ms Kanika Choudhary  
Assistant Professor  
B.Tech, MBA  
NET (UGC)

Ms Meenakshi Chopra  
Assistant Professor  
MCom, MPhil  
NET (UGC)

Ms Jyoti Kumari  
Assistant Professor  
MBa, B.Com, NET

Ms Swati Mathur  
Assistant Professor  
MCA, MBA, PhD  
(Pursuing))

Ms Divya Gupta  
Assistant Proffessor  
PGDM CA (Inter)

Mr Rajvinder Singh Johal  
Assistant Professor  
MBA, BSc.IT, NET

### BCA

Dr Ruchi Singhal  
Associate Professor  
MCA, PhD

Dr Harsha Ratnani  
Associate Professor  
MCA, PhD

Ms Kirti Sehrawat  
Assistant Professor  
BTech, MTech

Mr Deepak Sharma  
Assistant Professor  
MCA, MTech

Ms Priyanka Gupta  
Assistant Professor  
MCA

Dr Arpana Chaturvedi  
Assistant Professor  
MSc (Maths), MCA, DIMM  
MPhil, PhD

Dr Shalu Tandon  
Assistant Professor  
MPhil, MCA, PhD

Ms Priyanka Rattan  
Assitant Professor  
BCA, MCA

Ms Snehlata  
Assistant Professor  
BTech, MTech

Ms Vimmy Jaiswal  
Assistant Professor  
MCA

Ms Sonali Sharma  
Assitant Professor  
BTech, MTech (CSE)

Ms. Garima Saini  
Assistant Professor  
MTech, PhD (Pursuing)

Ms Anisha Tandon  
Assistant Professor  
MCA, MTech, PhD  
(Pursuing)

### BA(JMC)

Dr Manish Srivastava  
Assistant Professor  
MMC, PhD

Ms Sanyogita Choudhary  
Assistant Professor  
MA (English), MMC,  
MPhil

Ms Priyanka Gandhi  
Assistant Professor  
MMC, MA (Hindi)  
BJ(MC), B.Ed

Ms. Garima Malhotra  
Assistant Professor  
MA(MC), PGDM (PR),  
MPhil

Ms. Priyaka Tyagi  
Assistant Professor  
MA, NET Pursuing PhD

Ms Himani Joshi  
Assitant Professor  
MMC, PGDPC

Mr Sunny Gupta  
Assistant Professor  
MA Mass  
Communication,  
NET, Pursuing PHD.

Mr Saurabh Sinha  
Assistant Professor  
MA(MC), PGDJMC, NET

Ms Ruchi Goel  
Assistant Professor  
PGDMC, NET

Mr Anish Saxena  
Assistant Professor  
MA (Mass Comm), MPhil

Ms Shikha Kukreja  
Assistant Professor  
MA (Mass Comm), MPhil

Ms Shruti Chopra Joshi  
Assistant Professor  
MAMC, M.Phil, Pursuing  
PhD.



GOVERNING BODY MEETING



## Distinguished Leader Lecture series

JIMS has organized nine Distinguished Leader Lectures to date, delivered by Shri Alok Verma, Commissioner of Police, Delhi, Shri Arun Jaitley, Minister of Finance, Govt of India, Shri Abid Hussein, former Ambassador to the USA, Shri Soli Sorabjee, the noted legal luminary, Smt. Sheila Dikshit, former Chief Minister of Delhi; Shri Naveen Jindal, Industrialist, Professor B.B. Bhattacharya, former VC of JNU, Delhi, Prof. Pritam Singh, Former Director, MDI Gurgaon, and Shri Tejendra Khanna, former LG, NCT of Delhi.



## Seminars & Conferences

The learning environment of the institute is enhanced by the various national and international seminars and conferences organized on a regular basis as a part of the annual institutional almanac.

The institute has organized ten international and eleven national conferences so far in each of which experts from the IMF, the World Bank, DFID, US Embassy, Australian Trade Commission, UK High Commission, University of Cologne and other international organisations have participated. Students are given leadership roles in the organization of these seminars and conferences.



## Convocation

The institute organizes convocations annually in which students who top in the university examinations are felicitated along with others who receive their degrees.



## Special Campus to Corporate Lectures

From entrepreneurs to corporate leaders and managers, top business names visit JIMS regularly under the JIMS Distinguished Campus to Corporate Lecture Series. Through these lectures taught in partnership with the corporate and business leaders and managers, they provide invaluable real-world insight into critical management issues.

This programme brings well-respected leaders and entrepreneurs in business, government, and social sectors to JIMS to share insights on effective leadership and for sharing broad-reaching conversations about the global context of today's business environment.

## Faculty Development Programmes

To keep the faculty updated with recent trends in teaching and research in their respective disciplines, the institute organizes faculty development programmes, in which experts are invited from India and abroad. The institute has started organizing on an annual basis JIMS Doctoral Research Symposium-cum-Workshop in Mass Communication since 2014.



## Academic Programmes

The Institute runs the three degree programmes of Bachelor of Business Administration (BBA), Bachelor of Computer Applications (BCA) and Bachelor of Arts (Journalism & Mass Communication) [BA(JMC)] affiliated to GGS Indraprastha University. All the three programmes run in two shifts. The intake for each of these programmes is as under:

BBA	120	BBA (Shift 2)	120
BCA	60	BCA (Shift 2)	60
BA(JMC)	60	BA(JMC) (Shift 2)	60

## Admissions

The eligibility criteria and admission process for each of these three programmes is laid down by GGS Indraprastha University, New Delhi. Candidates should have at least 50% in the qualifying examination, (10+2), to sit for the Common Entrance Test (CET) conducted by the university. Admission is based on availability of seats in the relevant category and the rank secured by a candidate in the CET.

## Research & Development

Research study for programme production of Radio Mathematics in collaboration with Media4Community Foundation catalyzed and sponsored by National Council of Science & Technology Communication, DST, Govt of India.

Technical Partner for Research Study on the Status of Child Protection Mechanisms in Firozabad District of Uttar Pradesh by Childfund India



## Infrastructure

**Audio Lab:** The Audio Lab is equipped to train the budding radio jockeys of the institute through its Community Radio Station. Radio JIMS 90.4 MHz, which was set up in the year 2005, broadcasts programs daily for five hours.



Audio-Visual Lab: The institute has a state of the art video studio equipped with a teleprompter and multi-camera set-up for production. The studio is suitable enough for recording newscasts, talk shows and panel discussions. Besides, there is an edit lab with iMacs for advanced learners and other editing machines for beginners.



## Community Radio

JIMS is the first college of the university to have launched a community radio station. Radio JIMS 90.4 MHz provides voice to the voiceless by addressing problems of social and economic empowerment faced by the community. The content of the programmes is designed and developed by the students and community members themselves.



## Teaching-Learning Methodology

Teaching-learning methodology at JIMS is based on structured monitoring of academic delivery on periodic basis, with corrective actions based on student feedback in regard to classroom-teaching and infra-structure. The USP of JIMS lies in integrating innovations in teaching-learning such as the use of interactive boards & online learning and pedagogic tools like LMS and MOODLE.





**State of the art classrooms:**  
Classrooms in the institute are air-conditioned and equipped with smart boards and LCD projectors for instruction through the PowerPoint presentation mode. Also, the internet connectivity in the classroom computer systems enables the transmission of daily news to the students directly in the class rooms.



#### Library:

A fully computerized library allows the faculty and students to access books and Journals with the help of online database and do research from their homes with ease.

Library houses about 12000 volumes and 4080 titles in all areas of the three programmes apart from general interest and reference books. The library subscribes to more than 90 Journals / magazines (Indian and Foreign) and 15 Newspapers. The library is a member of DELNET, American Studies Research Centre and ICSSR Documentation Centre

**Print Journalism Lab:** The print journalism lab has editing machines loaded with the latest print media production and editing softwares for newspaper production. The lab gives the students a live news environment to bring out the weekly JIMS NEWS and the various lab magazines and advertising copies as a part of their curriculum.

**Cafeteria:** It offers an innovative and affordably priced menu and serves a broad selection of items that appeal to every taste and dietary restriction.







Conference Room:  
The institute has a conference room with all facilities for holding in-house meetings and workshops.



Computer Labs: The institute has four computer laboratories, equipped with computer systems with the latest configuration and all necessary licensed softwares for BBA, BCA and BA(JMC) programmes. The institute also has a tie up with Microsoft Corporation under the MSDN Alliance for the purpose. Besides, the institute has seamless internet connectivity through a dedicated leased line with unrestricted access to all the students and staff. The campus is also wi-fi enabled.



## JIMS International Centre for Training & Development

JICTD provides training in a variety of domains from Management ,IT, Journalism, Language Enhancement in English, Hindi, French, Spanish and many more.

As a Centre for training in cutting-edge educational practices as well as continual professional development, we work collaboratively to create tools, platforms and environments to make formal and informal learning experiences transformative, personal, playful and enabling.

EVER DEEPER EVER HIGHER





The industry interface at JIMS orients students for taking up positions of responsibility in the corporate world. I wish JIMS all the best in its innovative practices and consistently high academic standards.

Shikhar Kant  
National Executive Member, Young Indians & Executive  
Confederation of Indian Industry



JIMS is a great institution. It gave me platform to nurture my talent and groom my self. JIMS focuses on overall development which really helped me as a person to grow. I want to thank all the teachers for being so supportive and cooperative. I also thank JIMS for making me who I am.

Neha Bajaj  
Anchor/ Producer  
Naaptol

## Corporate Interface

The institute has entered into MOUs with Corporate organisations such as Oracle, IBM, mydala.com, Lakshya HR Pvt Ltd and Sapling HR. Some of the top brands recruiting from the institutes are: Aon Hewitt, Ernst & Young, Bharti Airtel Ltd, Protivity Consulting Pvt Ltd, KPMG, Godrej & Boyce Ltd, My Dala.Com, Times Internet Ltd, HT Media Ltd, India Today Group, ZEE Media Corp. Ltd, Network18, ABP News, Ogilvy & Mather, Leo Burnett India, Perfect Relations, IANS, ANI, Wipro Technologies, HCL Technologies, TCS, Tech Mahindra, iGATE, Infosys, IBM, Concentrix, Century Link.



## Publications

The institute comes out with two quarterly research journals in Communication Studies and Management. One of the few international journals to come out from India, the Mass Communicator is highly eclectic in its content as it accepts contributions in both the application and the technology of communication. The management journal, JIMS 8M covers various areas of managing men, machine, money and the like. Both the journals are indexed internationally.

## Results

JIMS students have been performing exceedingly well in University exams. BJMC has had the honour of getting the highest number of gold medals. BCA also secured the top two positions in 2014. Students of BBA also have bagged Gold medal in 2016.

## Grievance Redressal Committee

As per the University Grants Commission (Grievance Redressal) Regulations, 2012, the Institute has constituted a Grievance Redressal Committee with the following senior faculties, a Psychologist (Counselor), three elected students as members to redress the Grievances and the stress related issues of the students/parents/faculty & staff members of our Institute.

S.No.	Name of the Member	
1	Dr. Satish Kumar Dogra, Registrar	Head
2	Dr. Meenakshi Narula, HOD-IT & COE	Member
3	Dr. Neeru Johri, HOD BA(JMC)	Member
4	Dr. Nidhi Gupta, HOD BBA	Member
5	Ms. Bhumika Chawla (Psychologist)	Member
6	Jaanvi Jayara (Elected)	BA(JMC) 2nd Year
7	Sakshi Chhabra (Elected)	BBA 2nd Year
8	Lakshay Raghav (Elected)	BCA 2nd Year

The procedure for redressing the Grievances of the students/parents/faculty & staff members has been uploaded on the website: <https://www.jimsd.org/new/comp5.php>.

The Grievance redressal form has also been uploaded on the website and is also available at the reception.

Some of the companies in which the students have been placed.



## Placements

JIMS has excellent reputation for strong campus internships and recruitment. The institute has a Corporate Affairs Cell, which is in regular touch with the industry for appropriate and most suitable summer internships and placements at the end of the course. Students in all streams / courses have to undergo 4 to 6 weeks internship at the end of the first and second year end term examination.

Individual mentoring and career development planning is an integral part of academic experience at JIMS. Corporate mentoring envisages organization of guest lectures by eminent industry experts, entrepreneurs, HR Managers, visits to media houses and corporate organizations to learn about the latest industry trends and happenings.



## Institution Innovation Council

Institution Innovation Council (IIC) has been established at JIMS Vasankunj on 21 Nov,2018, as per the norms and directives of Innovation Cell of Ministry of Human Resource Development (MHRD), Govt. of India with a purpose to systematically foster the culture of Innovation in all Higher Education Institutions (HEIs) across the country. The primary mandate of Innovation Cell is to encourage, inspire and nurture young students by exposing them to new ideas and processes resulting in innovative activities in their formative years fostered through Network of Innovation clubs in Higher Educational Institutions.

IIC is organizing various events including Leadership talks, Workshops, Hackathons, field trips etc for faculties and students, through which not only one can learn about innovation but also create and implement their innovations. Ultimately, the aim would be build an innovation ecosystem in the institute.





## Life @ JIMS

Relieving the stress of the exacting academic standards and schedules, the activities organized throughout the year add spice to life at JIMS for the students. A number of cultural festivals such as the Freshers Party, Zest & Dandiya, Kshitij, Pop Star Nite, and Farewell are regular features. Besides, sports tournaments in various indoor and outdoor games are regularly organized at the institute. Also, cultural activities unique to each department such as PRISM for BA(JMC) and CYNET for BCA are organized every year.

## ISR Activities

Since its inception, JIMS has been committed to social responsibility, responsiveness, and commitment to the concerns of the marginalized and weaker section with special focus on empowering young people and women. JIMS has a Rotaract club, which undertakes community outreach activities from time to time. These include sewing and beauty classes for girls & women of weaker sections, helping the elderly and the aged, the gifted and differently-abled, organizing blood donation camps & anti-tobacco campaigns and cleanliness drives. Besides, the institute has actively participated in Swachh Bharat Abhiyan to inculcate a sense of cleanliness among students and the neighbourhood community.





## Alumni Networking

The JIMS Alumni Association is strong and well-connected family of a more than 2000 members, spread across India and the world, assuming major roles of leadership at leading organizations. Successful in their respective fields, they contribute to the growth of the institute with their support and industry expertise.

## National Service Scheme

National Service Scheme, under the Ministry of Youth Affairs & Sports Govt. of India, popularly known as NSS was launched in Gandhiji's Birth Centenary Year 1969, in 37 Universities involving 40,000 students with primary focus on the development of personality of students through community service.

The major activity that has been carried out recently is the Digital Financial Literacy Campaign (Vittiya Saksharta Abhiyan).

Other programmes planned under NSS during the academic session are as under:

Helping inmates of orphanages ,Blind schools and Old Age Homes

## UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan is flagship programme of Ministry of Human Resource Development (HRD) that aims to enrich Rural India. UBA aims to link higher education institutions with set of atleast five villages, so that they can contribute to economic and social betterment of these village communities using their knowledge base. Under this project, JIMS, Vasant Kunj, is participating in development activities, particularly in rural areas of five adopted villages.



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